

servicenuw<sup>®</sup>

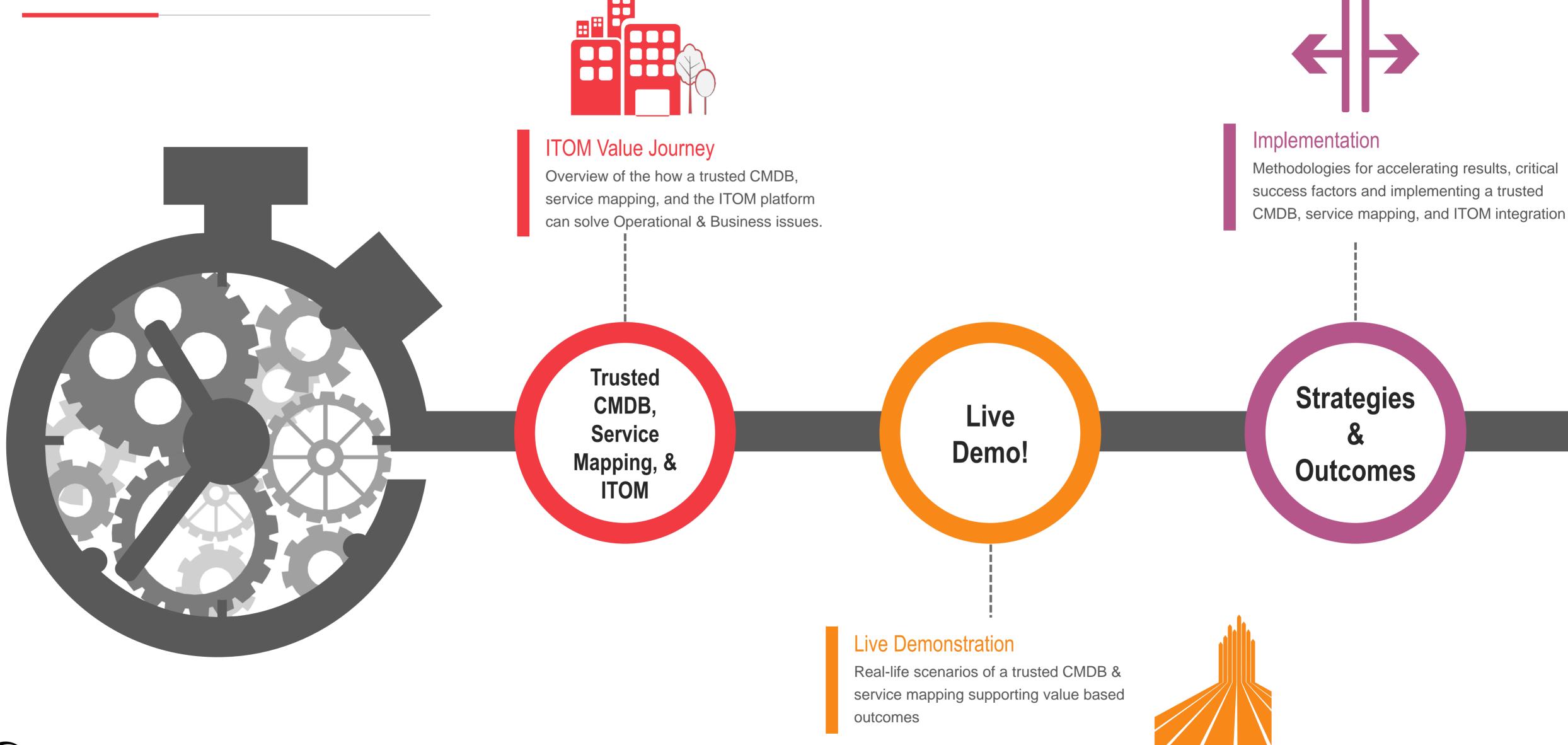
## **ITOM Value Drivers**

How a Trusted CMDB & Service Mapping Enhance IT Operations & Support of Your Business Outcomes

Andy Wilkes – Service Delivery Manager

Mark Harper – Solutions Engineer

## OUR AGENDA







# Why ConfigureTek?

#### ServiceNow Premiere ITOM Partner

Configure Tek's industry-leading implementation strategies for trusted CMDB, service mapping, and ITOM integration are driving immediate results for organizations across the country!

Approach

9 8

**Customer Satisfaction!** 

CSAT



CMDB Assessment
Service Mapping Factory
ITOM Foundation

Standardized approach to establishing a trusted CMDB, rapid service mapping, and ITOM integrations.

Recent Wins!

CMDB Assessments

Multiple accounts found their way to a trusted CMDB.

ITOM Foundation

Utilizing a trusted CMDB to support enhanced event management

Rapid Service Mapping
Service Mapping factory led to improved CMDB usage.

Technology & Process Leadership

CMDB & Service Mapping Experts

Skills

ITOM Service Delivery

**Customer Enablement** 







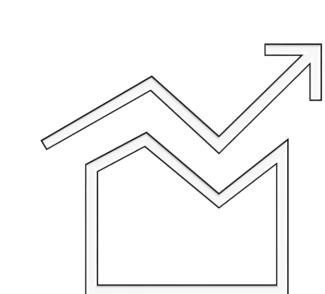




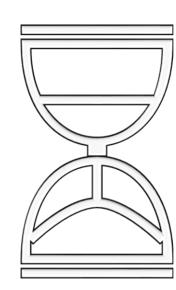
## IT Operations face a radical transformation...



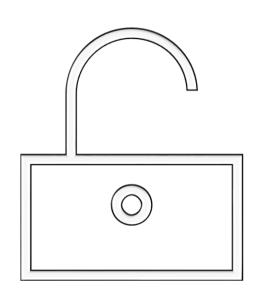
**EXPLOSIVE CLOUD ADOPTION** 



HYPER GROWTH OF DEVICES & DATA



BUSINESS **RUN BY SOFTWARE** 



**SECURITY** CONCERNS

Ensure operations meet business requirements

Meaning more systems, more information, less visibility

Absolute reliance on business services

Increase as the perimeter grow & bad actors abound







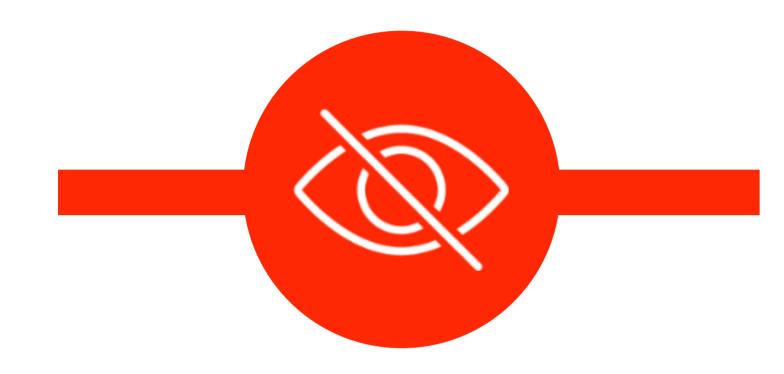
## ... this means IT should have Key Operational Requirements...







## ...unfortunately, IT Teams Face Many Challenges



LACK OF **SERVICE VISIBILITY** 

I can't tell which systems are connected to each service.



UNRELIABLE SERVICE AVAILABILITY

If a service component goes down, we don't know about it until it's too late.



**SLOW SERVICE DELIVERY** 

We need to accelerate service delivery, while maintaining quality.





### Table Breakout – Pain Points

At your tables, please discuss the following question and come up with 4-5 answers to the question. Then, rank the answers as to the criticality or impact.

### What Pain Points does your IT organization regularly face?

Discuss those pertinent to your job or those that you are aware.





## Pain Points in IT Operations Management (ITOM)



"I would LOVE to know what servers my applications are hosted on"

Joe Z.

Business Service Manager



"Seems like every
time we have a
service go down, we
end up in a "War
Room""
Linda J.



"It would be nice to know when something changed in our environment"



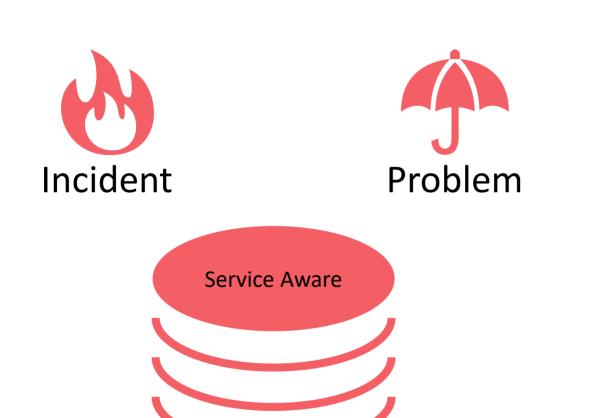




## How a Service Oriented CMDB Supports IT & Your Business

### Service Management

Service-Oriented





**CMDB** 

## **Operations Management**

Infrastructure-Oriented



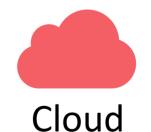
















# Configuration Management System – "Platform Application"

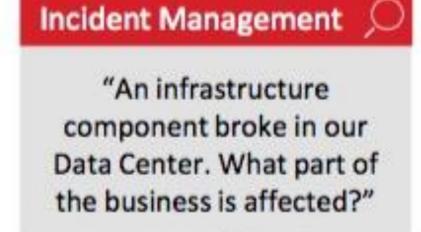
### Support of other IT & business processes

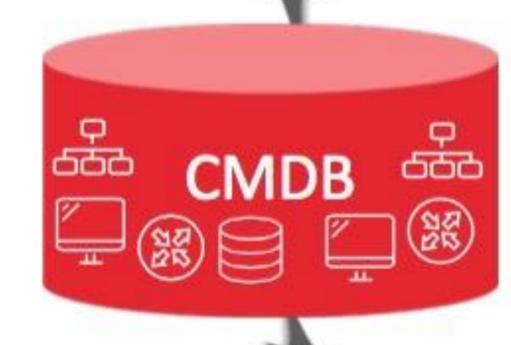
#### Inventory

"We're spending lots of money on our IT infrastructure. Where are these components deployed and for what business applications?"

#### **Change Management**

"We need to change something in our Data Center. How will this affect our business?"





#### Reporting

"We need to satisfy the compliance and auditing of various regulatory agencies."

#### Problem Management

"We've identified a defect in our infrastructure. What business applications are affected?"

#### **Event Management**

"Our monitoring tool notified us that a metric has exceeded a threshold. How urgent is this to our business?"

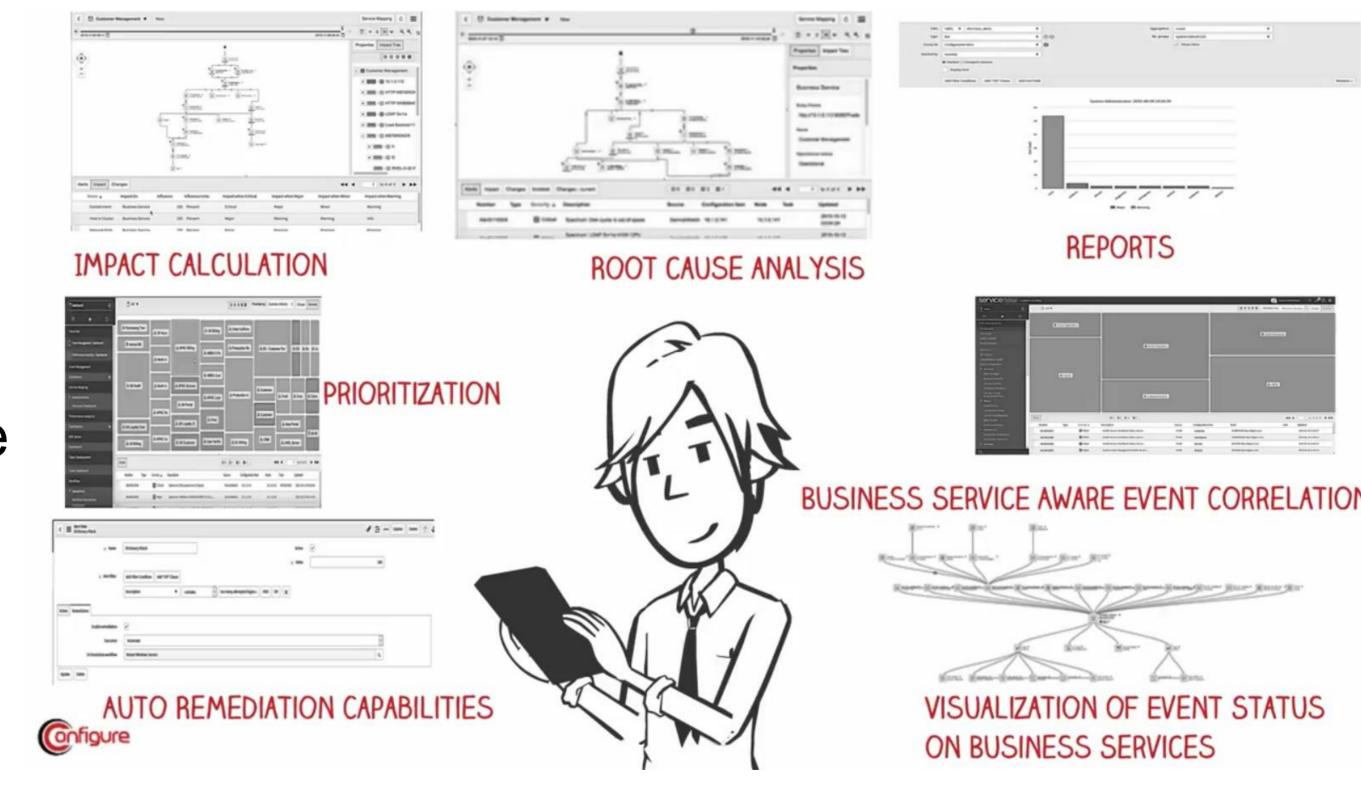




## Informed Event Management

### Here's how ITOM helps you REACT more effectively

- Consolidate event sources
- Align events to a service-aware foundation
- Enhance impact, dependency, and root cause analysis
- Provide reliable notification and enhance triage process & reporting
- Automate remediation







## Top Reasons for CMDB Trust Issues

### **Configuration Management Approach**

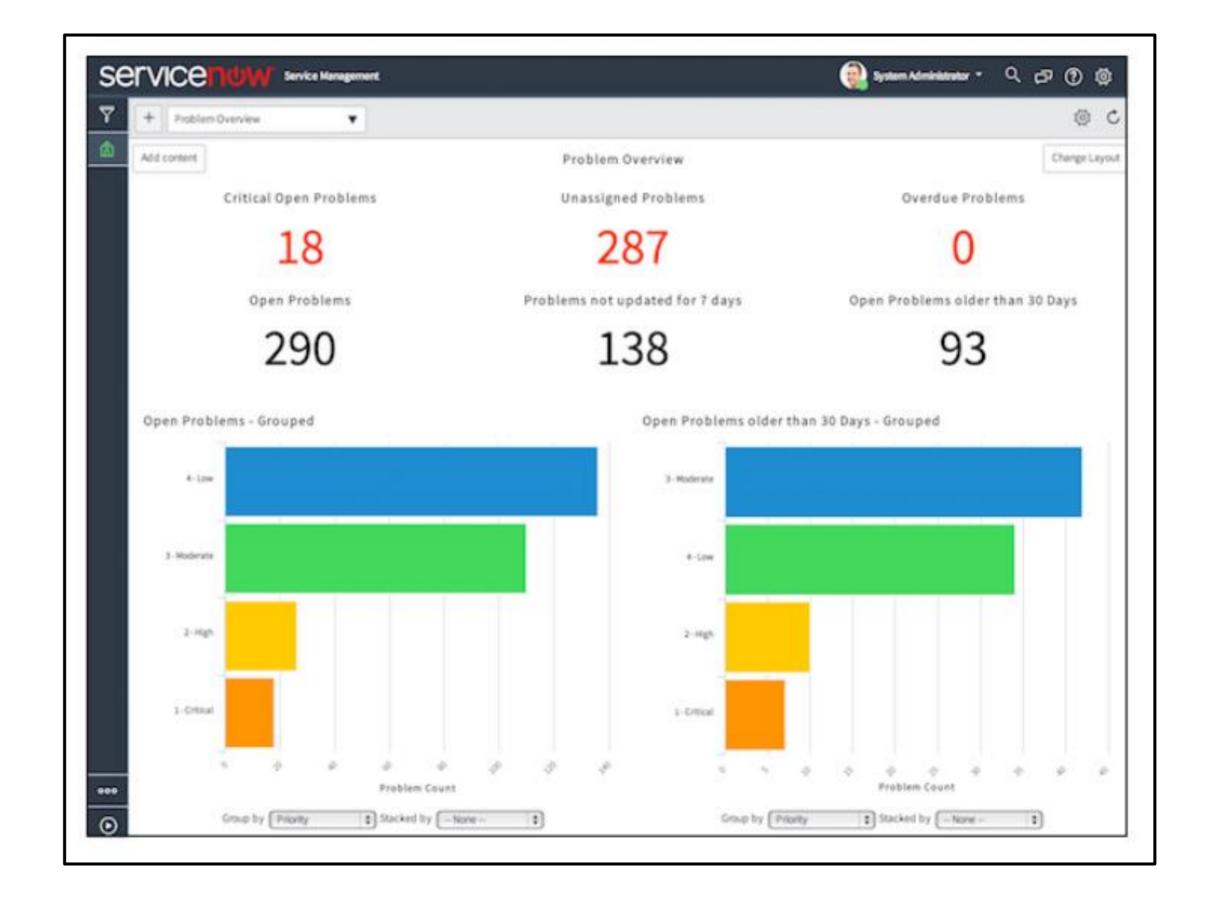
- "Discover everything that is out there"
- Technology focus instead of business impact
- Integrations are too complex
- Resources applied with little value gained
- "Waiting for perfection"

### **Inaccurate / Unnecessary Data in the CMDB**

- Duplicate Configuration Items
- Stale Configuration Items
- Orphaned Configuration Items

#### **Lack of Business Focus**

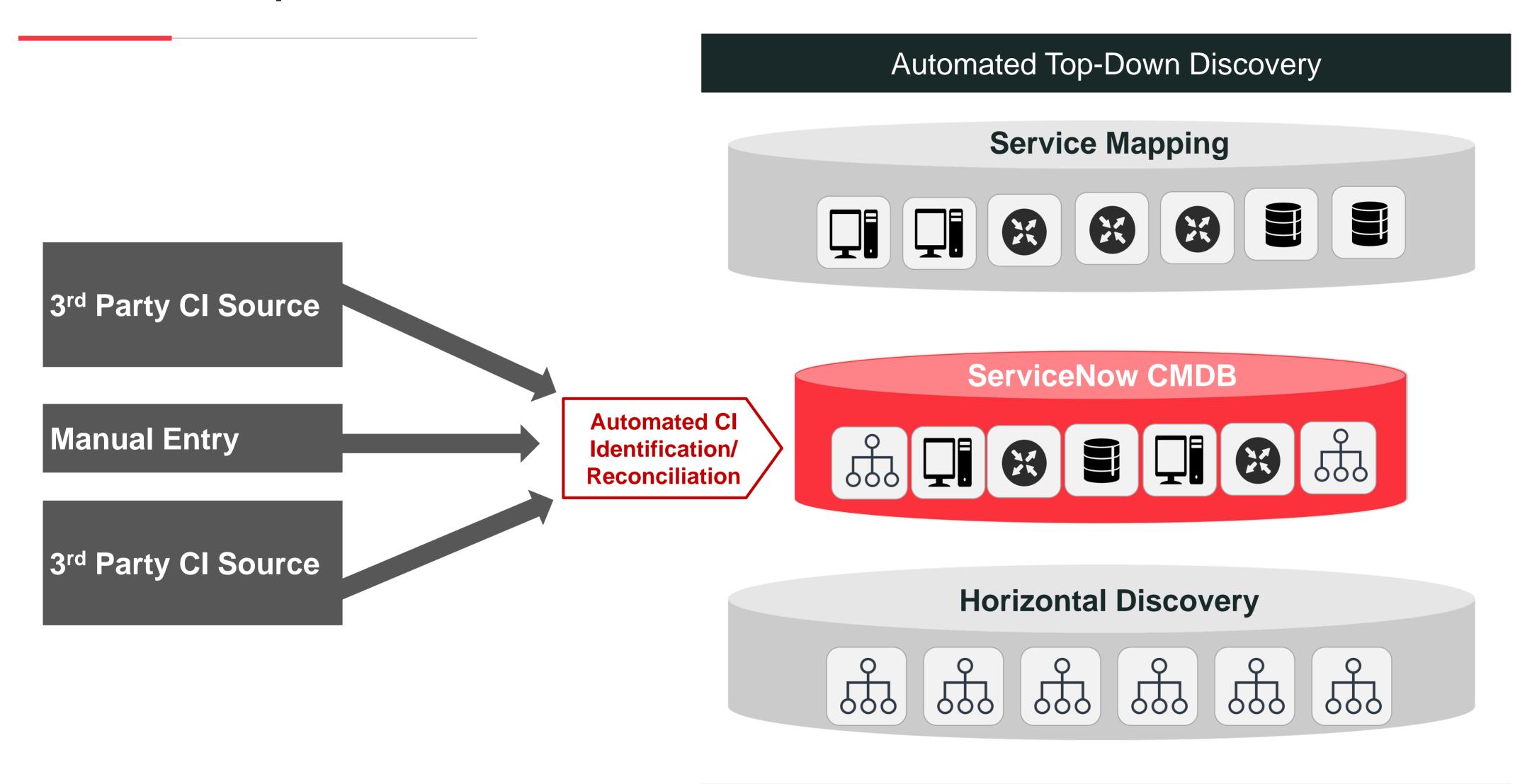
- Lack of clear configuration management plan
- CMDB not aligned with business outcomes
- Ineffective staffing strategy
- Insufficient Management Commitment







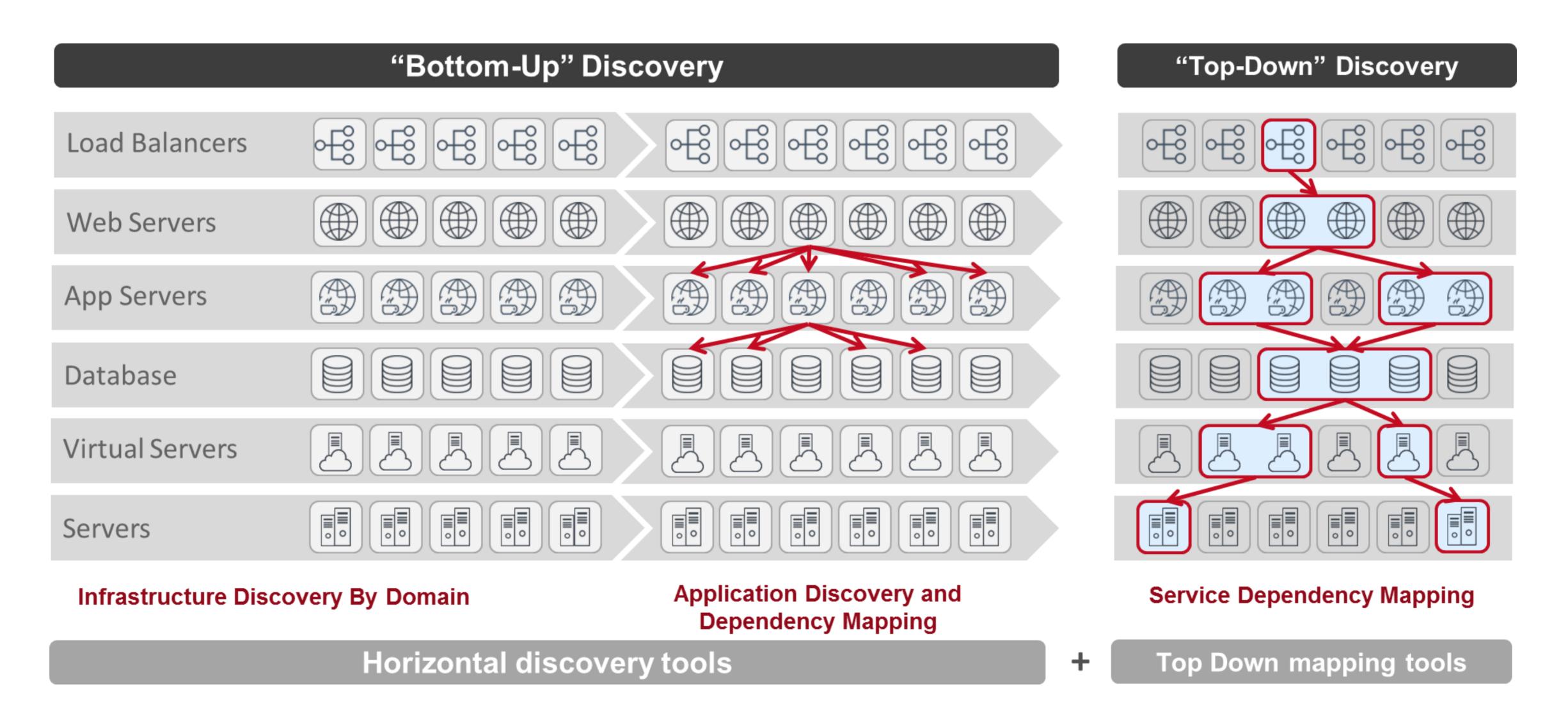
## CMDB Population Must be Planned



Infrastructure Discovery & Mapping



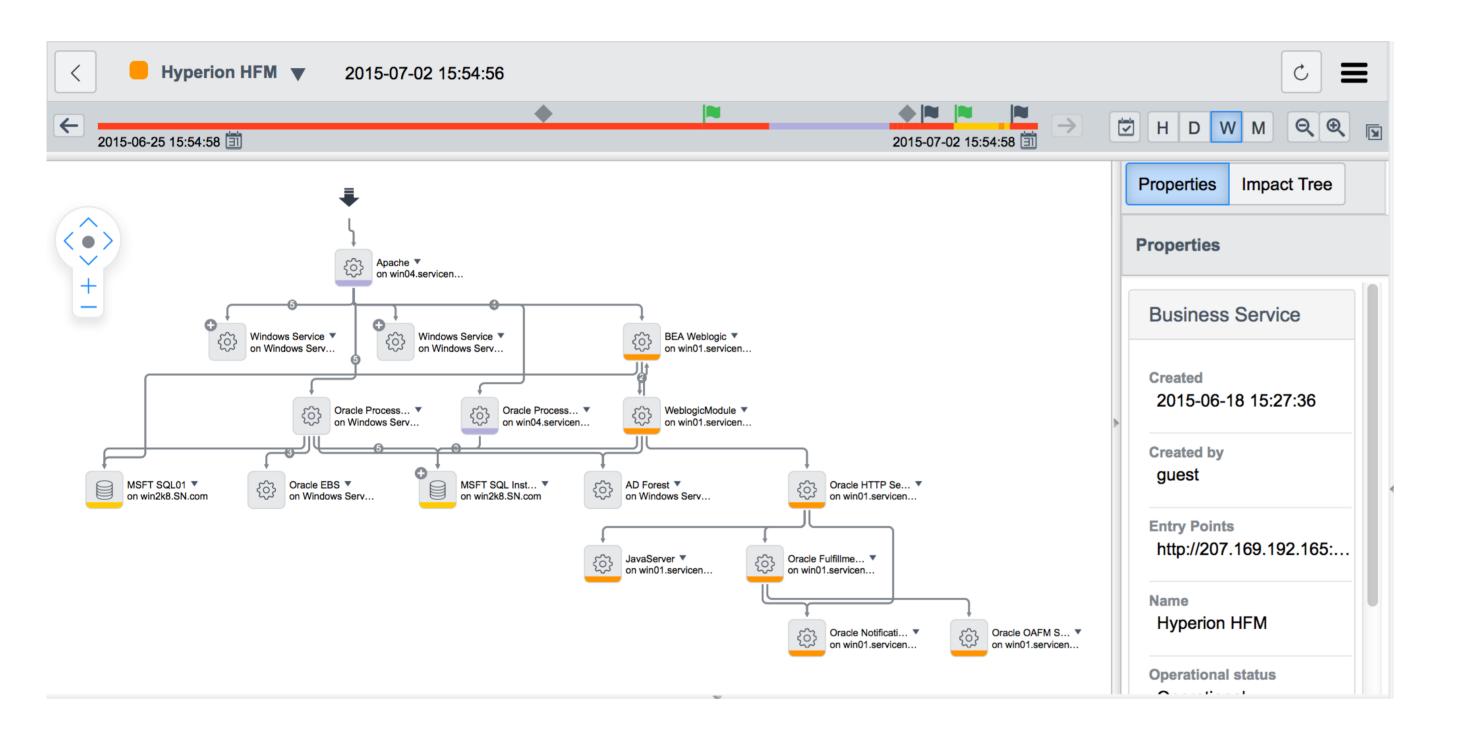
## Building a Service Aware CMDB







## Building a Service-Aware Foundation



#### What is a business service?

- A system supporting a type of customer interaction
- Examples: point-of-sale system, internal website, HR portal, reservations system

### What is service mapping?

 Means of identifying the applications, infrastructure, service components, and their inter-relationships critical to supporting the business service







### Table Breakout – Value Based Outcomes

At your tables, please discuss the following question and come up with 4-5 answers to the question. Then, rank the answers as to the criticality or impact.

What outcomes does your upper management expect IT to deliver to support the business?

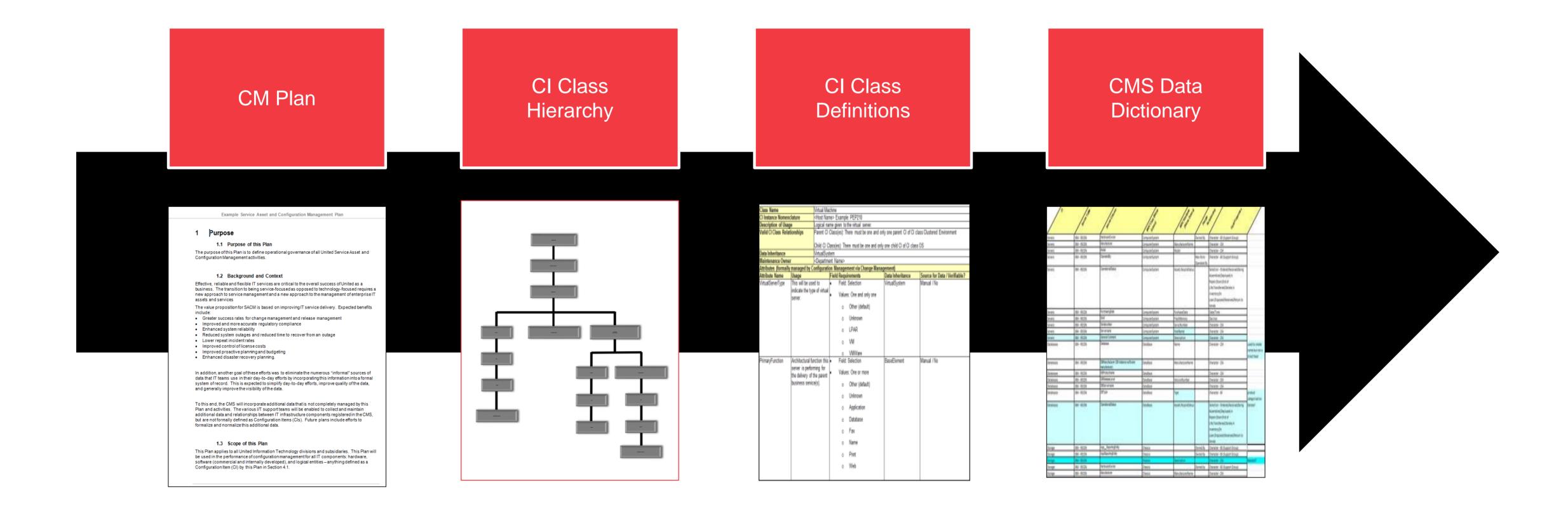
Value based outcomes typically relate to cost, compliance, & customer satisfaction.





## Configuration Management Plan

Ongoing parallel discussions on governance, organization, roles and responsibilities, policies, CM team procedures, process integrations, etc.

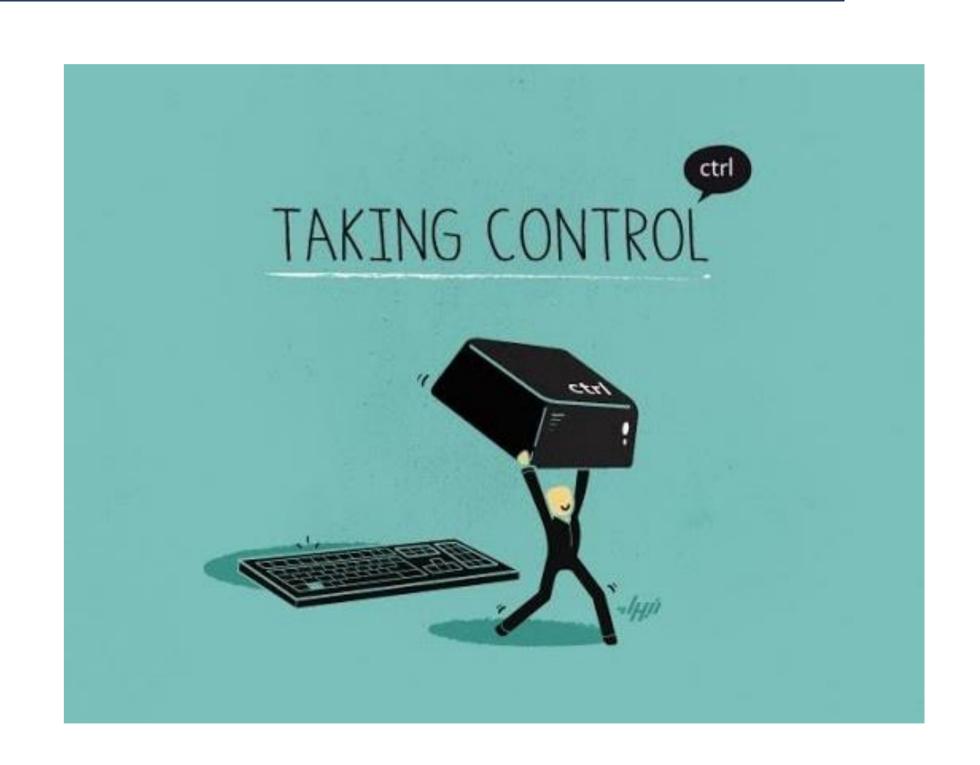


## Configuration Management Plan

A successful configuration management capability will depend upon the ability to continually evaluate and adjust configuration management's value proposition over time.

### A Configuration Management Plan includes:

- Goals and objectives
- Roadmap
- Scope
- Data dictionary
- Authority, organization and governance
- Roles and responsibilities
- Policies
- Processes (Configuration Management team and integrations with other processes)
- Training plan
- Communication plan



## Configuration Management Plan

### Each CI must include the following minimum registration information:

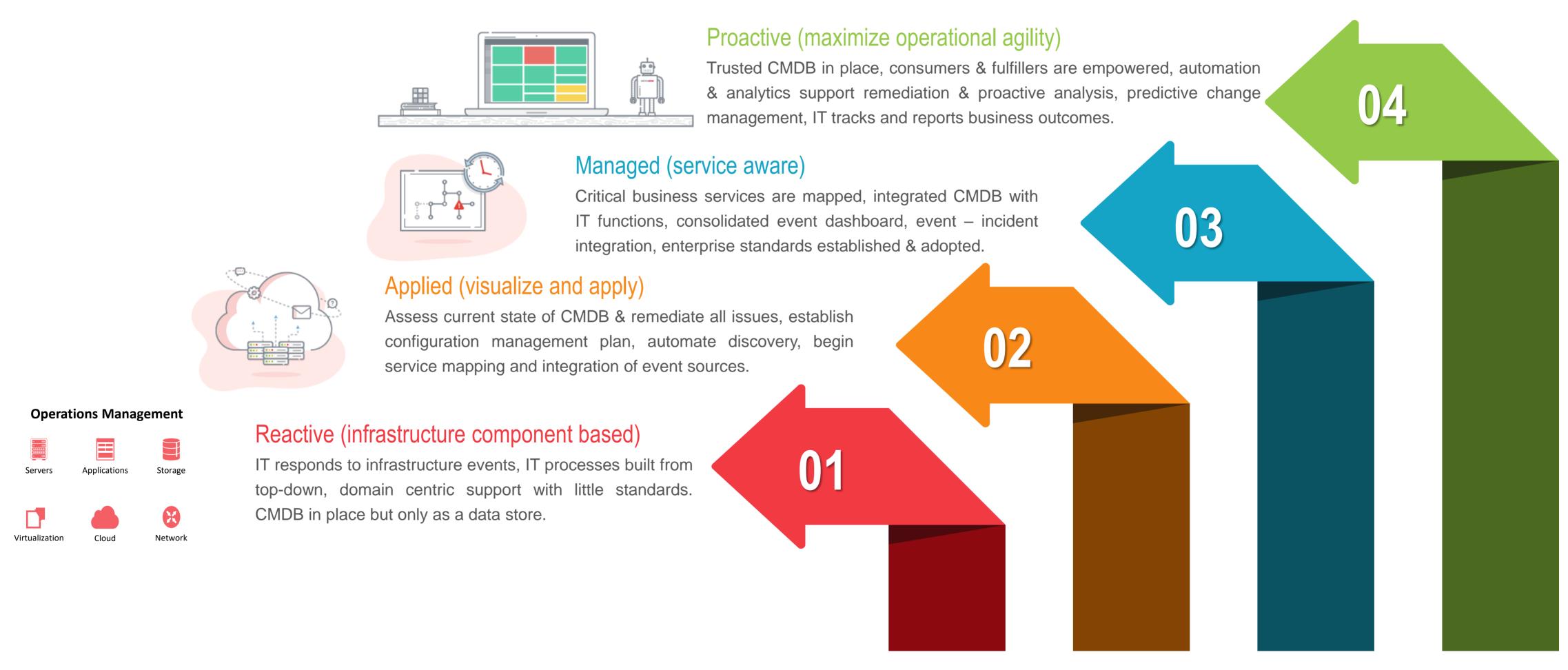
- Unique identification attributes which never changes (class / instance)
- Description of fit and function
- Attributes:
  - Those under configuration control
  - Those allowed to be changed at will
  - Those for reference (read-only)
- Relationships / dependencies
- (Optional) Associations to people / groups
  - Business owner
  - IT Support owner





# Maturing Your Organization to a Trusted CMDB

The journey to a trusted CMDB should be a critical component of your overall IT strategy as configuration management is the foundation to achieving true value based outcomes. The four step maturity model below is a guide to achieve a trusted CMDB that enables IT to support business outcomes and maximize operational agility.







# CMDB Workshop Questionnaire

#### **Survey Instructions**

Please enter a '1' in either the 'Yes' or 'No' column based on your organization's current state CMDB, ITSM and ITOM positioning

Question	Yes	No
Do you have automated discoveries for your data center(s) run on a recurring basis?		
Does your organization have a Configuration Management Plan?		
Do you have a mechanism to assess your CMDB's health?		
Has your organization defined the top 2-3 use cases for your CMDB?		
Is your IT infrastructure mapped to critical business services?		
Does your operations team have a single event console or dashboard that they use?		
Are events correlated by business service so that cause of an outage can be quickly assessed (less than 5 minutes)?		
Do change reviewers and approvers know the impact to business services that a change will have?		
Can you assess whether unplanned changes have occurred in the past?		
Do you have the ability to auto-generate incidents based on alerts.		
Total Score		

#### How can we help?

ConfigureTek has industry-leading expertise across CMDB and the ServiceNow ITOM solutions. We are happy to offer guidance on best practices and strategies, assessments, implementations and enablement services.

- Guidance on CMDB health
- Data dictionary and process alignment
- Auto-discovery across your data center
- Service mapping to provide visibility into critical services
- Enable meaningful event management, correlation and prioritization
- Reduce MTTR through automating process and triage workflows
- Visibility into change risk, impact and unplanned changes
- Improved alignment with ITSM and ITOM processes

Addressing current gaps, including areas where you answered No, is critical to moving along the CMDB maturity path and enabling CMDB to support key use cases and processes. To get detailed and specific guidance on any of these areas please contact the ConfigureTek team (info below).

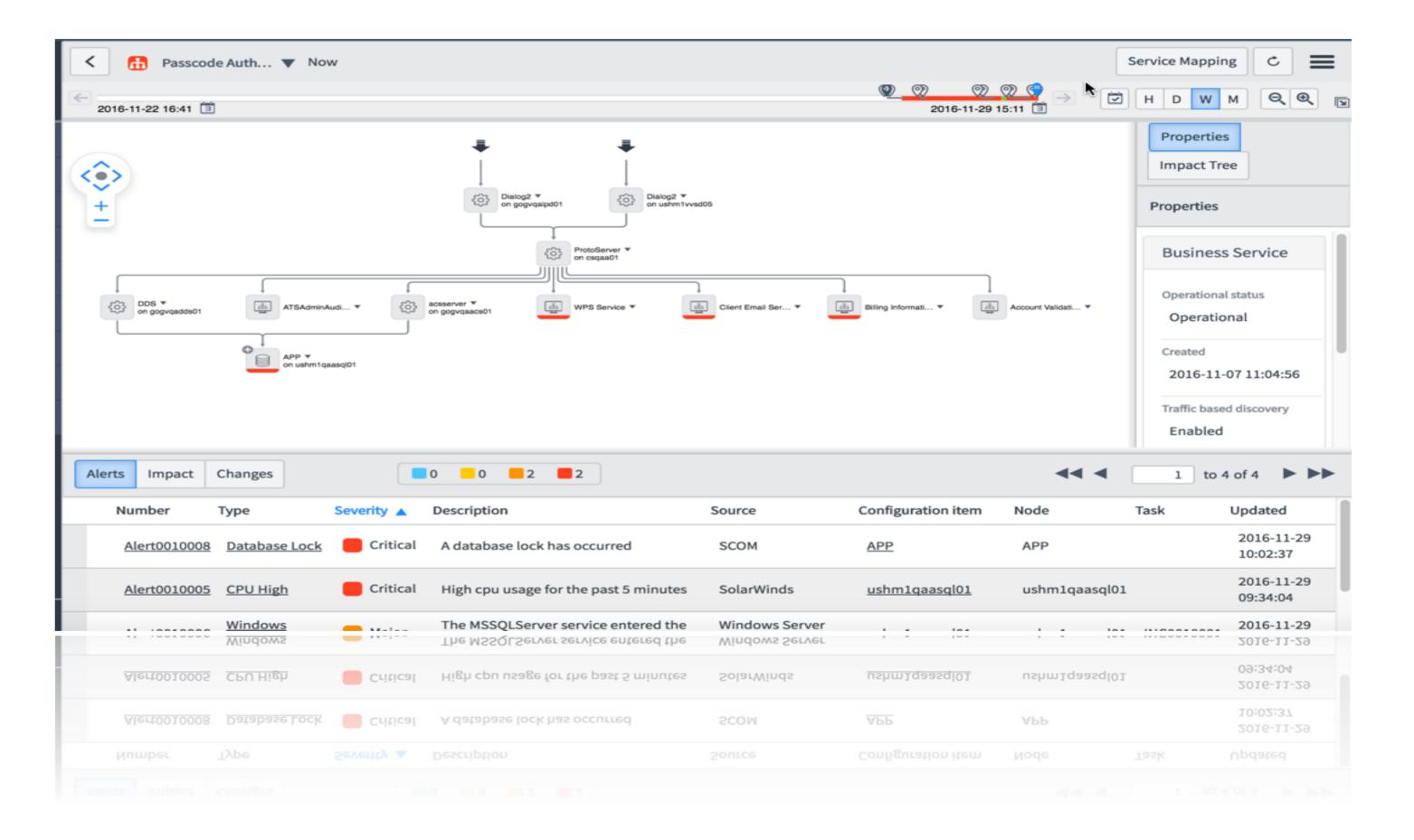
Anu Pappu, Director 312-792-0085 anu@configuretek.com www.ConfigureTek.com

### Demo Outline

Centralize Event Dashboard

Proactively Address Issues

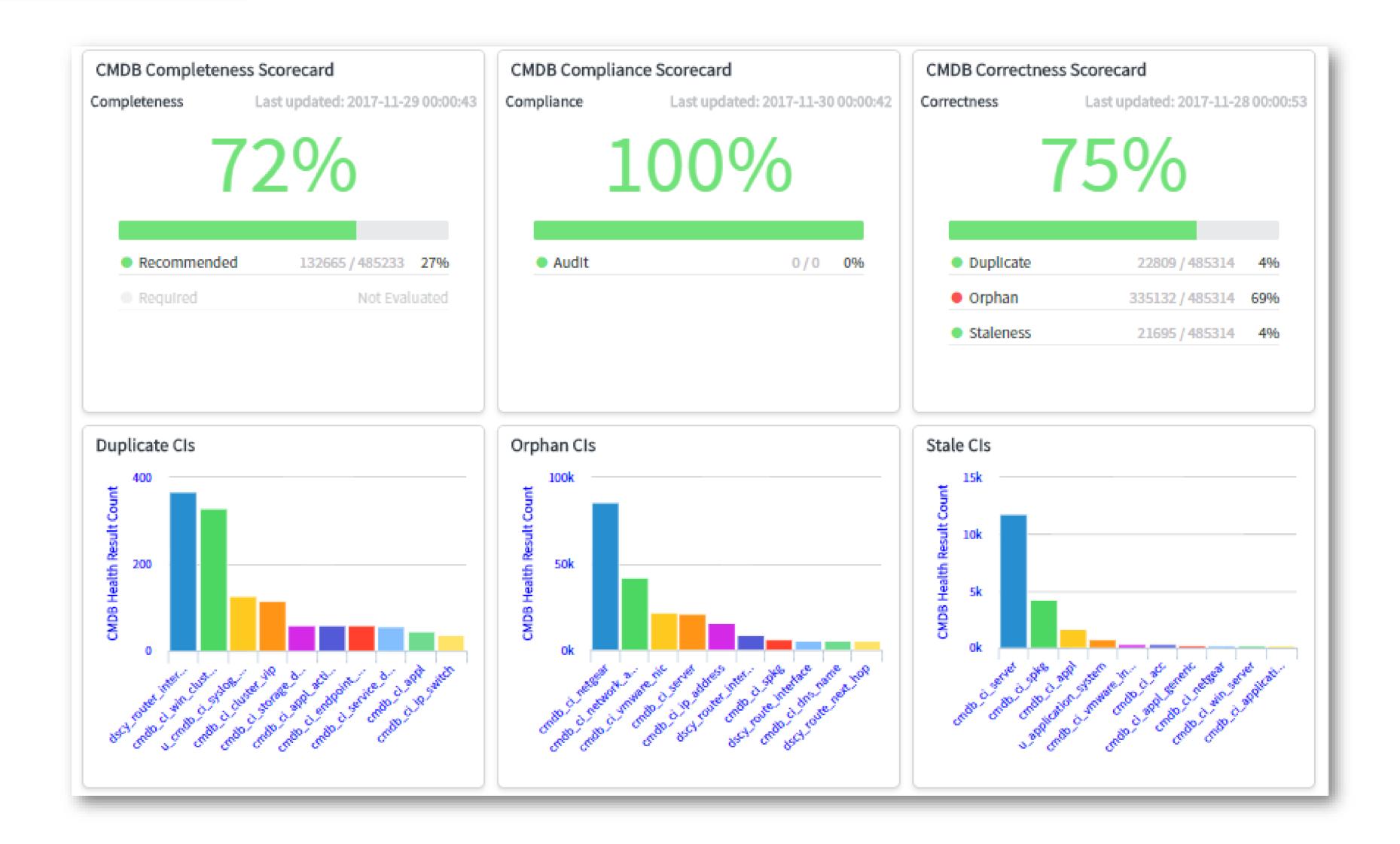
Establish The Foundation







## CMDB Health Dashboard





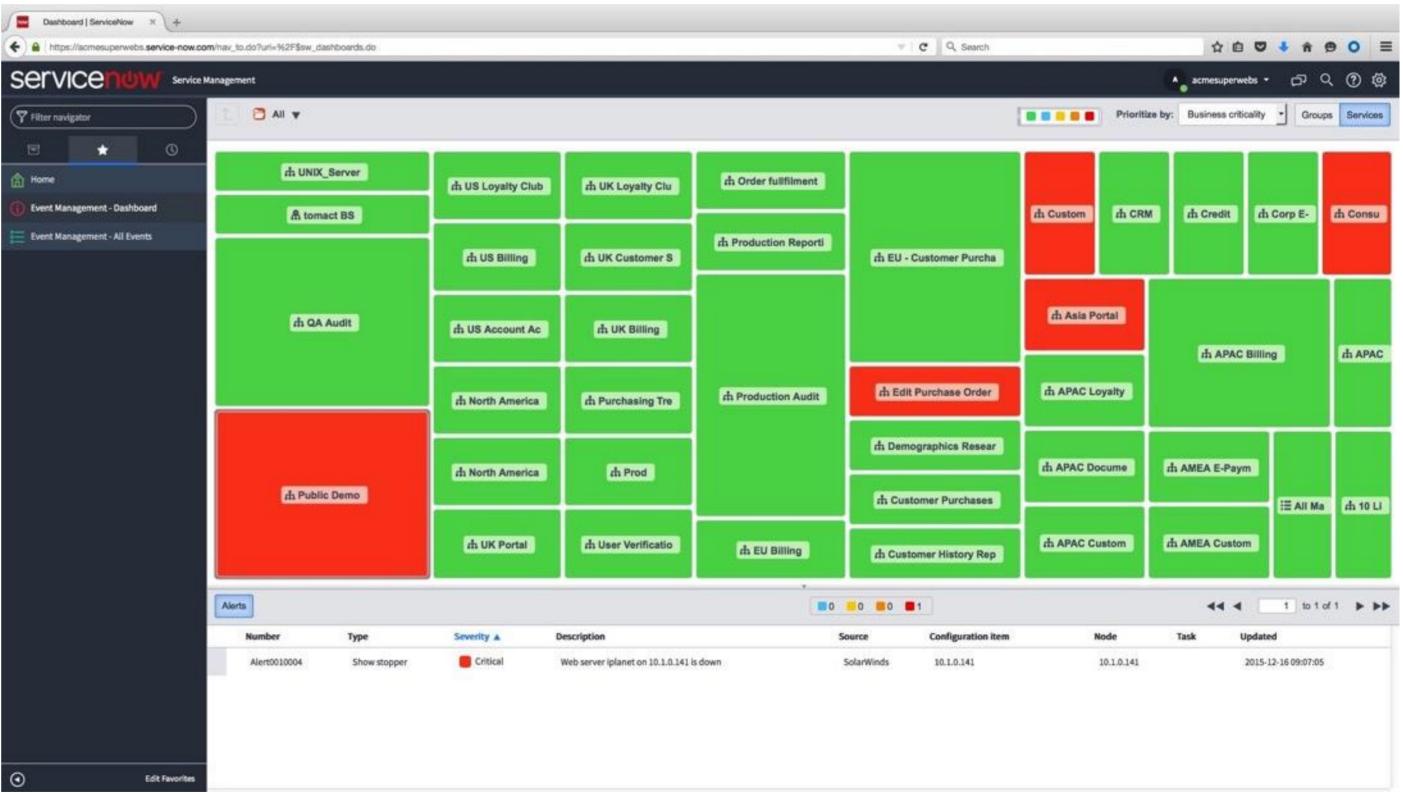
## ServiceNow ITOM Event Management Console

### **Connect to Multiple Monitoring Tools**

Machine learning and AI driven analytics collect, filter, and normalize events from multiple monitoring tools to rapidly understand impact to business services.





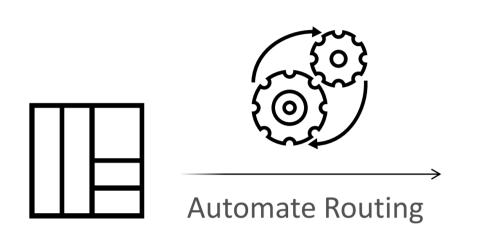


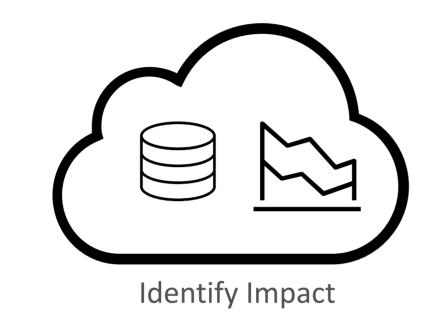


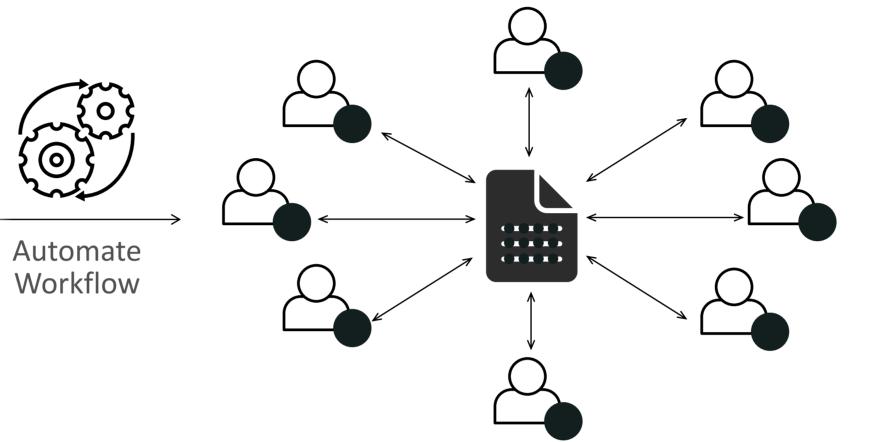


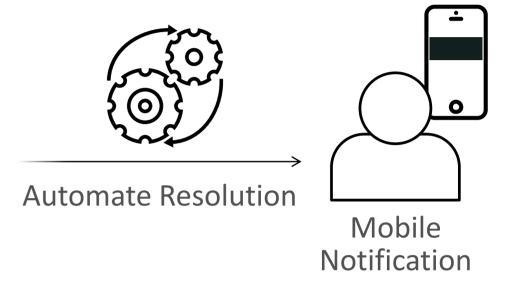


### The Before and After with ServiceNow® ITSM & ITOM







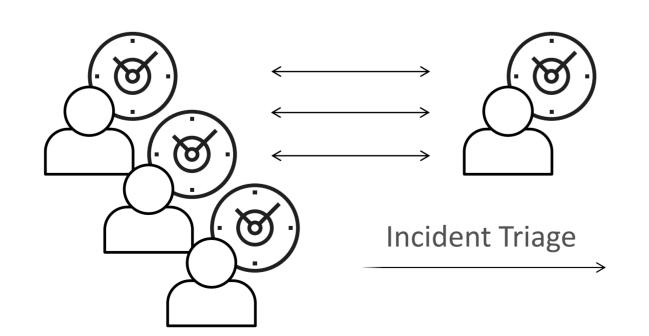


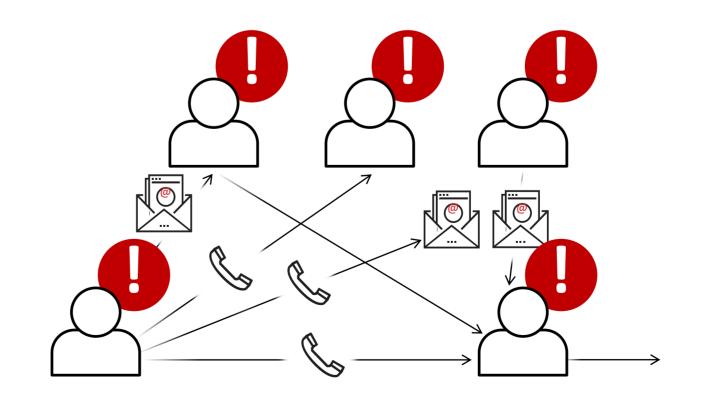
**Predict Events Proactive Response** 

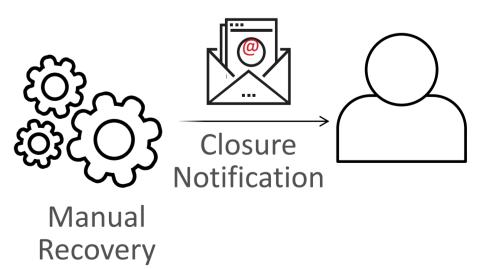
Service Aware **Prioritized Response**  Single System-of-Action **Team Collaboration** 

Minimized Downtime **Eliminate Business Impact** 







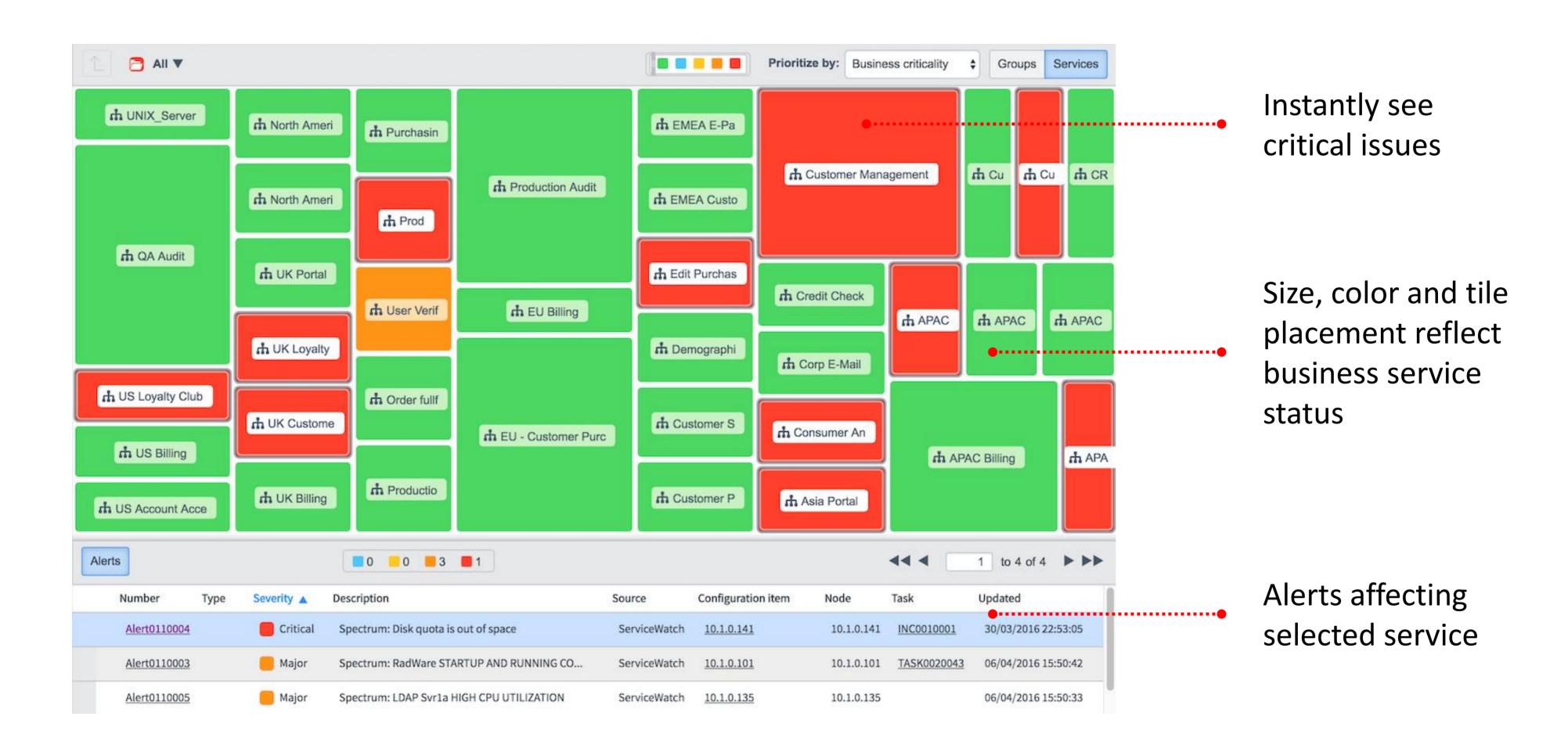






# Proactively Identify Service Issues

Know the status of critical business services through a single dashboard.







## Pinpoint Disruptions

Quickly identify the business services experiencing problems. service € St-Commerce ♥ Now Titler navigator Market and III Zx ISM Websp... \* Easily review and roll back associated changes to mapped services. IS Account Ac. \* Remediation options Remediation - Restart Service Diagnose and remediate issues. Remediation - Increase Memory Capacity Remediation - Rollback configuration North America .... Y on V-W2X3-32-W... 1x IBM Websp... \* server1\_V-W2X3-... UDAP Swite \* Severity A Instantly determine the severity of an alert. Critical



### Table Breakout – Barriers and Roadblocks

At your tables, please discuss the following question and come up with 4-5 answers to the question. Then, rank the answers as to their criticality or impact.

What roadblocks or barriers does IT face in achieving the outcomes that the business wants?

Identify the constraints and disruptions that hamper you or your organization.





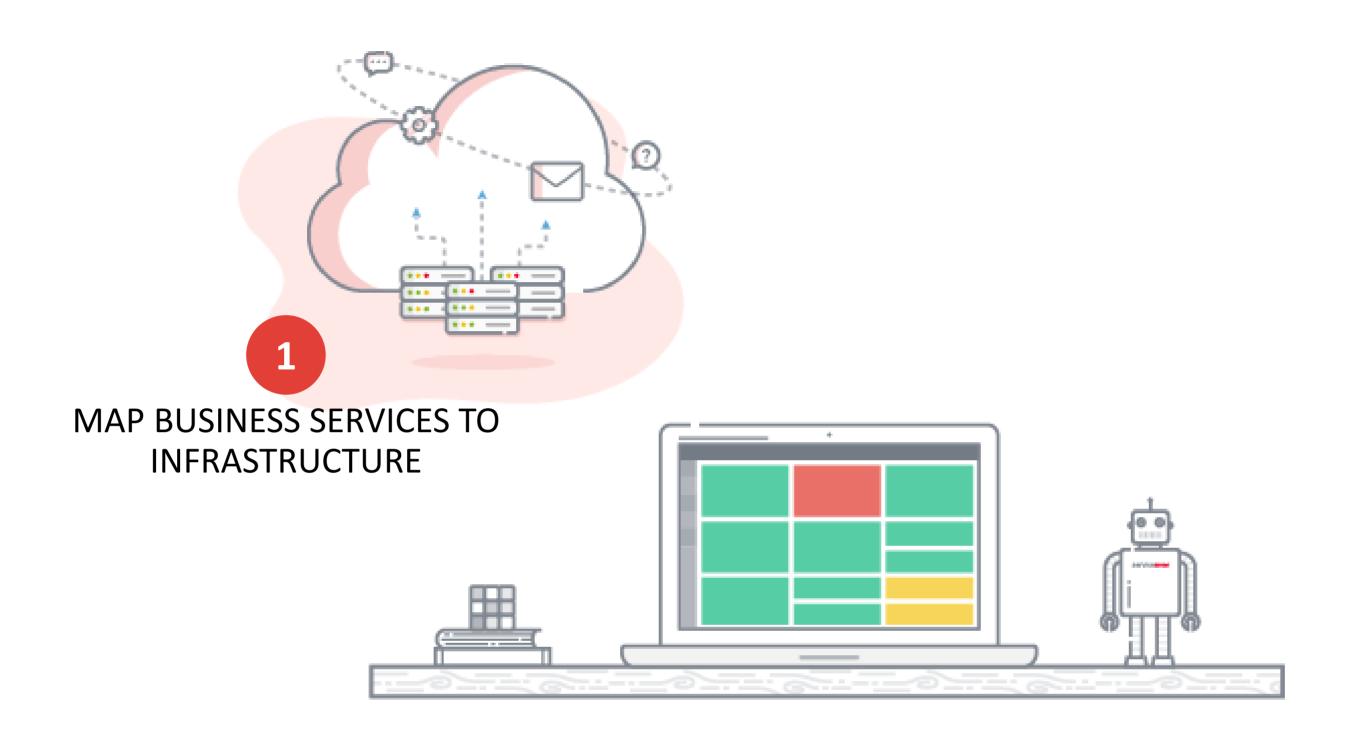




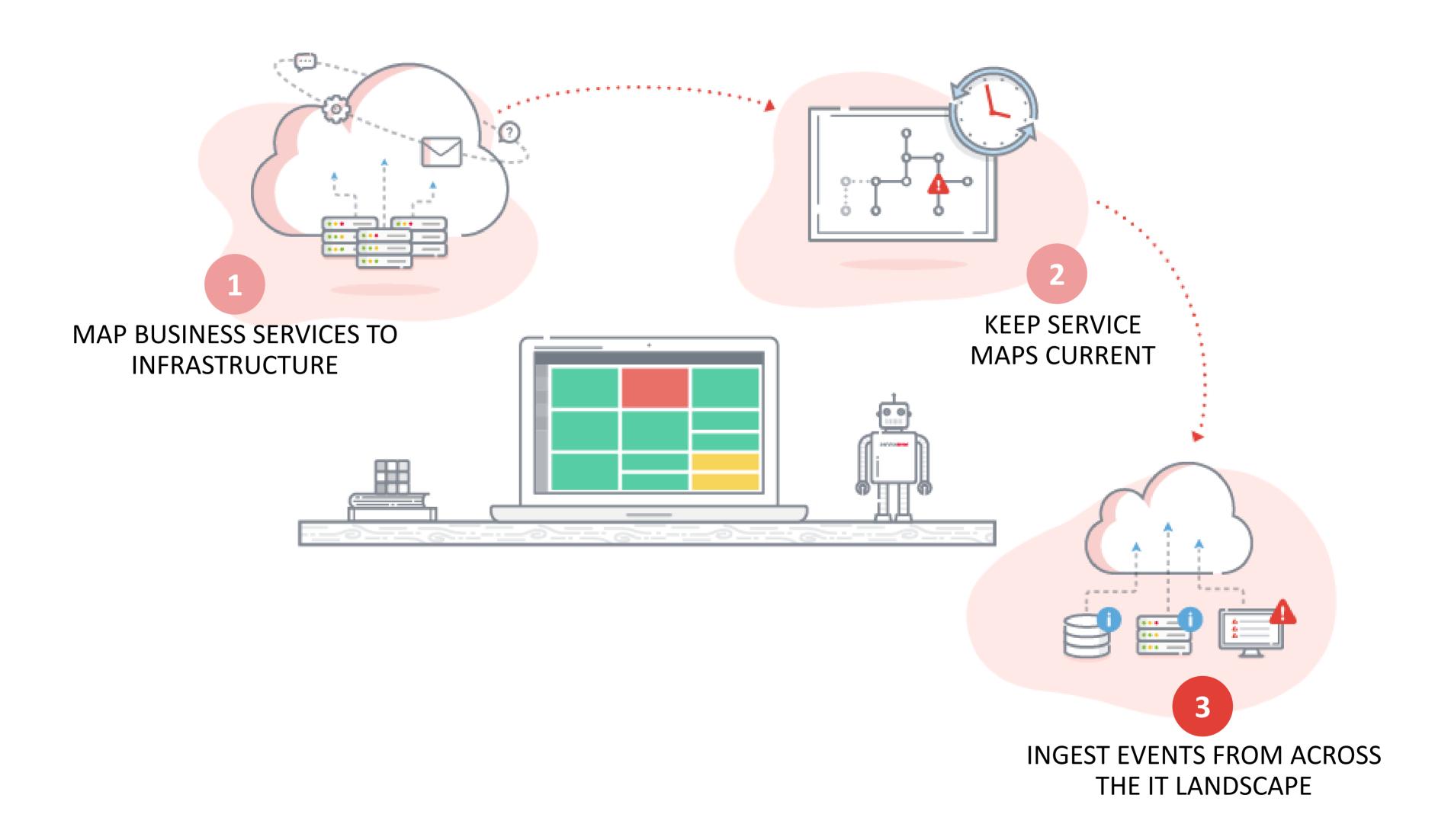


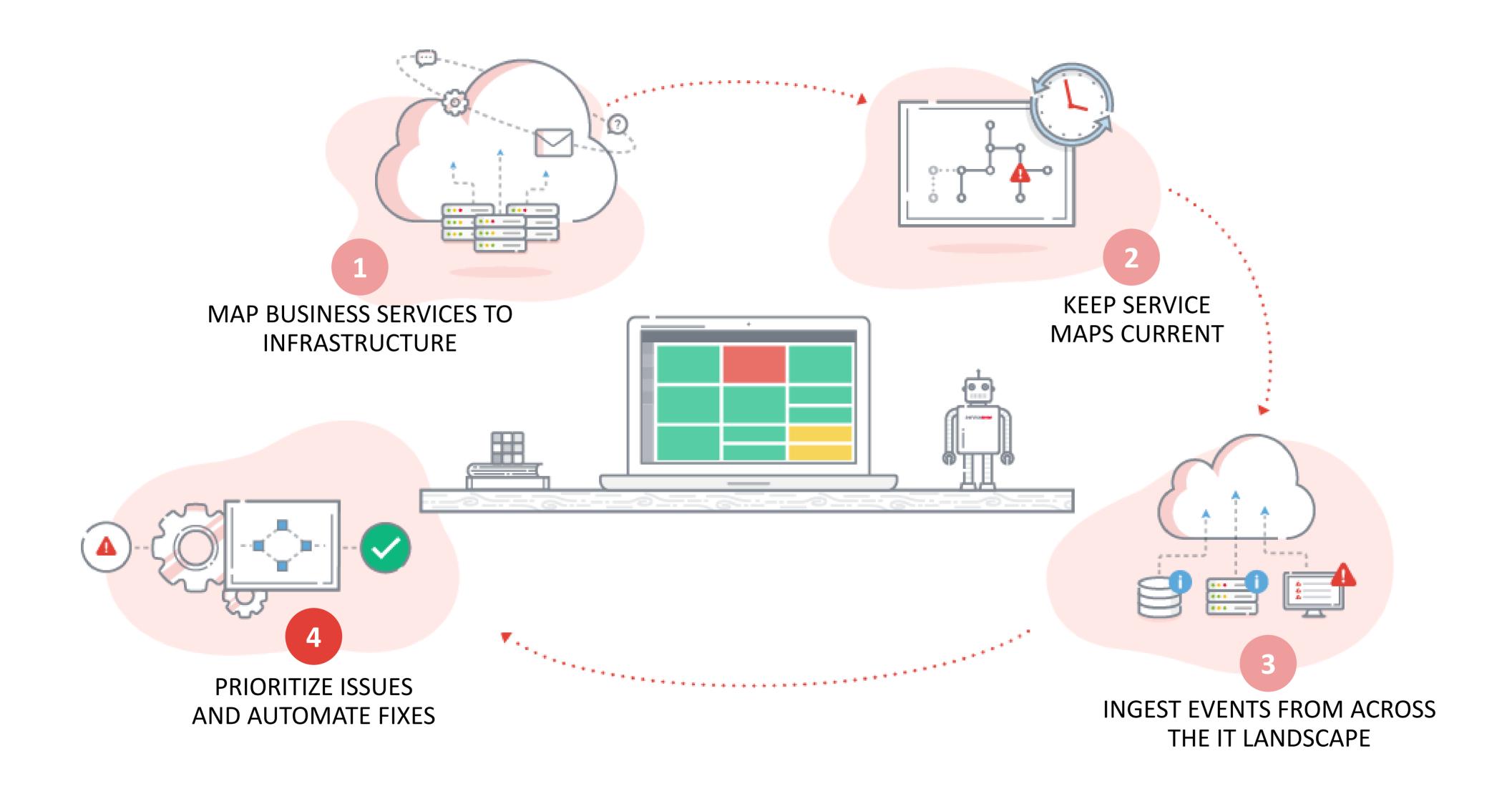


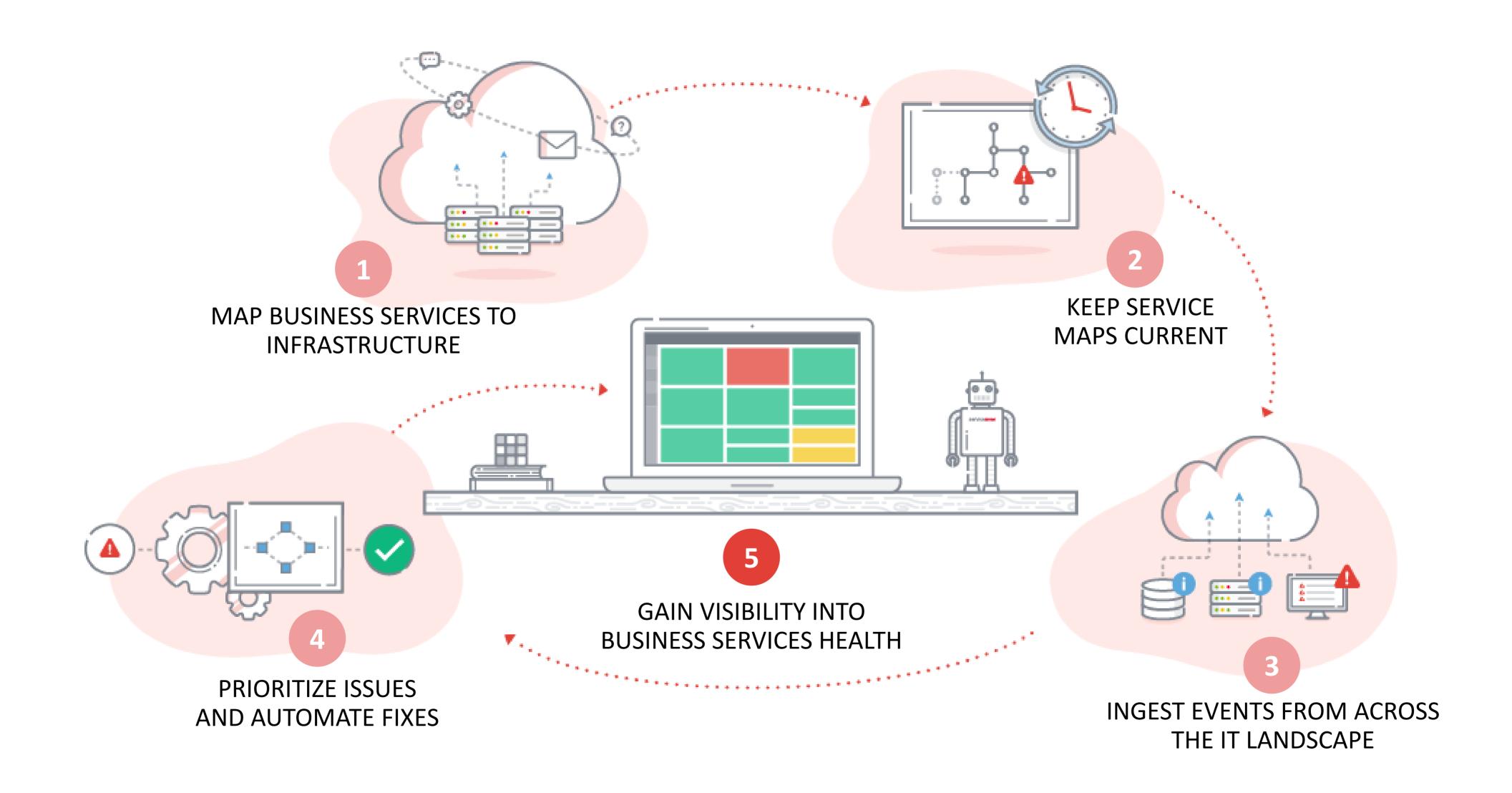


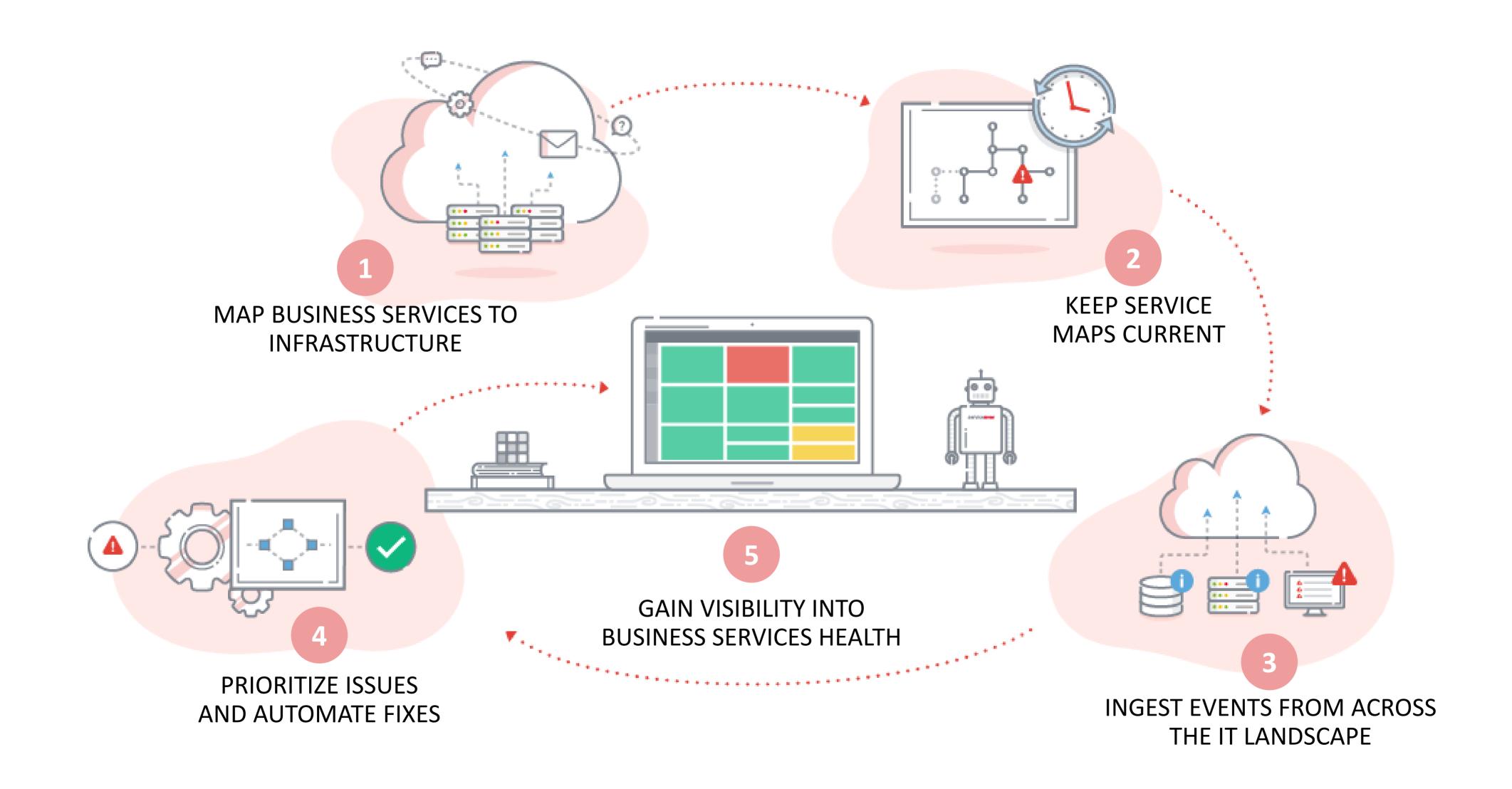












## Configure Tek's Success Factors to a Trusted CMDB!



- O1 PLAN & PREPARE
  - Ensure that project participants, including sponsors, understand why and how the CMDB and the ITOM platform will be evaluated and their part in the process..
- DEFINE USE CASES

  Target use cases for the CMDB and service mapping that support strategic, business outcomes as supported by ServiceNow.
- O3

  ASSESS CURRENT STATE

  Utilize standardized approach to assess the trustworthiness of the CMDB, current state of business service mapping, and how the CMDB is used throughout IT and the business.
- ADOPT SERVICE AWARE CMDB

  Focus on resolving any CMDB trust issues, identify the critical business services and map them toward defined use cases, establish the standards and process for mapping business services.
- UTILIZE the TRUSTED CMDB

  Implement and integrate the CMDB into the most critical use cases and enhance business productivity





### Service Mapping Factory

Pending Questionnaire

**Questionnaire Received** 

Mapping in Progress

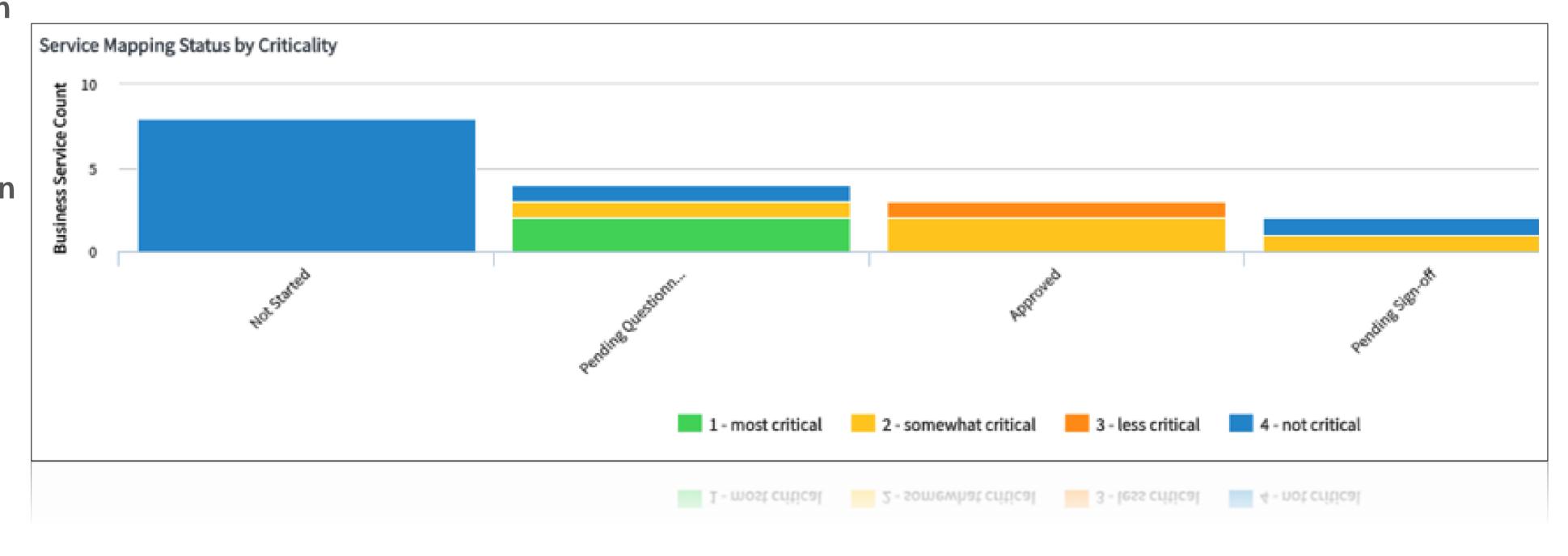
Pending Sign-off

Approved

Routine Attestation

Retired

- Workflow Automation
  Task automation to
  progress through the
  lifecycle
- Automated bottleneck resolution and escalation algorithm
- Task Assignment
  Automatic task
  assignment to SMEs
  and app owners



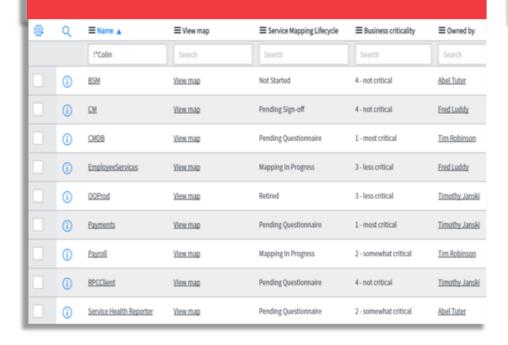




### Implementation Accelerators

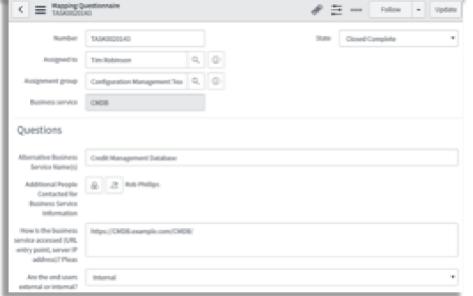
#### Lifecycle

Service Mapping Lifecycle Tracking. A proven and repeatable methodology for tracking your organization's service mapping lifecycle.



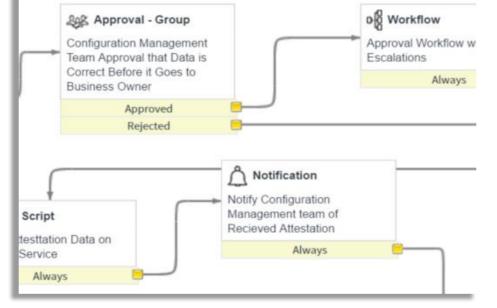
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Automated SME questionnaire distribution. Pre-created in-tool questionnaires to enable your service and app mapping project.



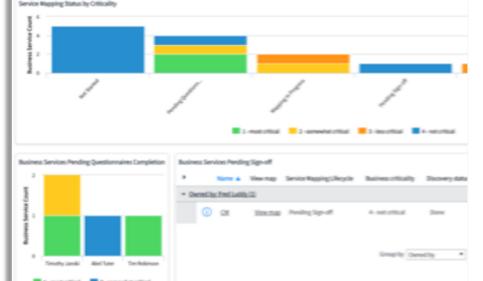
#### Attestation

Pre-configured SME validation and verification workflow for service mapping projects.



#### Dashboard

Track and visualize your organization's service mapping progress.



#### Reporting

Track and visualize completed and pending attestation to accelerate service mapping.





Service mapping technical leadership



**Implementation Accelerators** 



**Best Practices Kit for Sustainable Results** 





### Let's work together..

### **CMDB ASSESSMENT**

- ✓ Optimize the CMDB data
- ✓ Enhance IT & business use cases
- ✓ Identify errors, inefficiencies, & inconsistencies
- ✓ Streamline integrations to ensure data validity
- ✓ Strategies to mature your CMDB
- ✓ Delivered in 3 weeks

**Assessment & Strategy** 

### SERVICE MAPPING FOUNDATION

- ✓ Rapid service mapping
- ✓ Auto-discovery
- ✓ SERVICE MAPPING FACTORY
- ✓ Risk and Impact Analysis
- ✓ Event Management
- ✓ Reporting and Dashboards
- ✓ Enablement

#### **Service Aware CMDB**

### ITOM FOUNDATION

- Configure automated discovery
- ✓ Establish service mapping foundation
- ✓ Integrate monitoring sources
- ✓ Configure event correlation rules
- Event management dashboard
- ✓ Change impact reporting
- ✓ Enablement

**ITOM** in Weeks







## Questions?





### Contact Us Today



### **Phone/Website**

(800) 987-8460 www.configuretek.com





#### **Email**

info@configuretek.com andy@configuretek.com mark@configuretek.com



#### **Schedule a Demo**

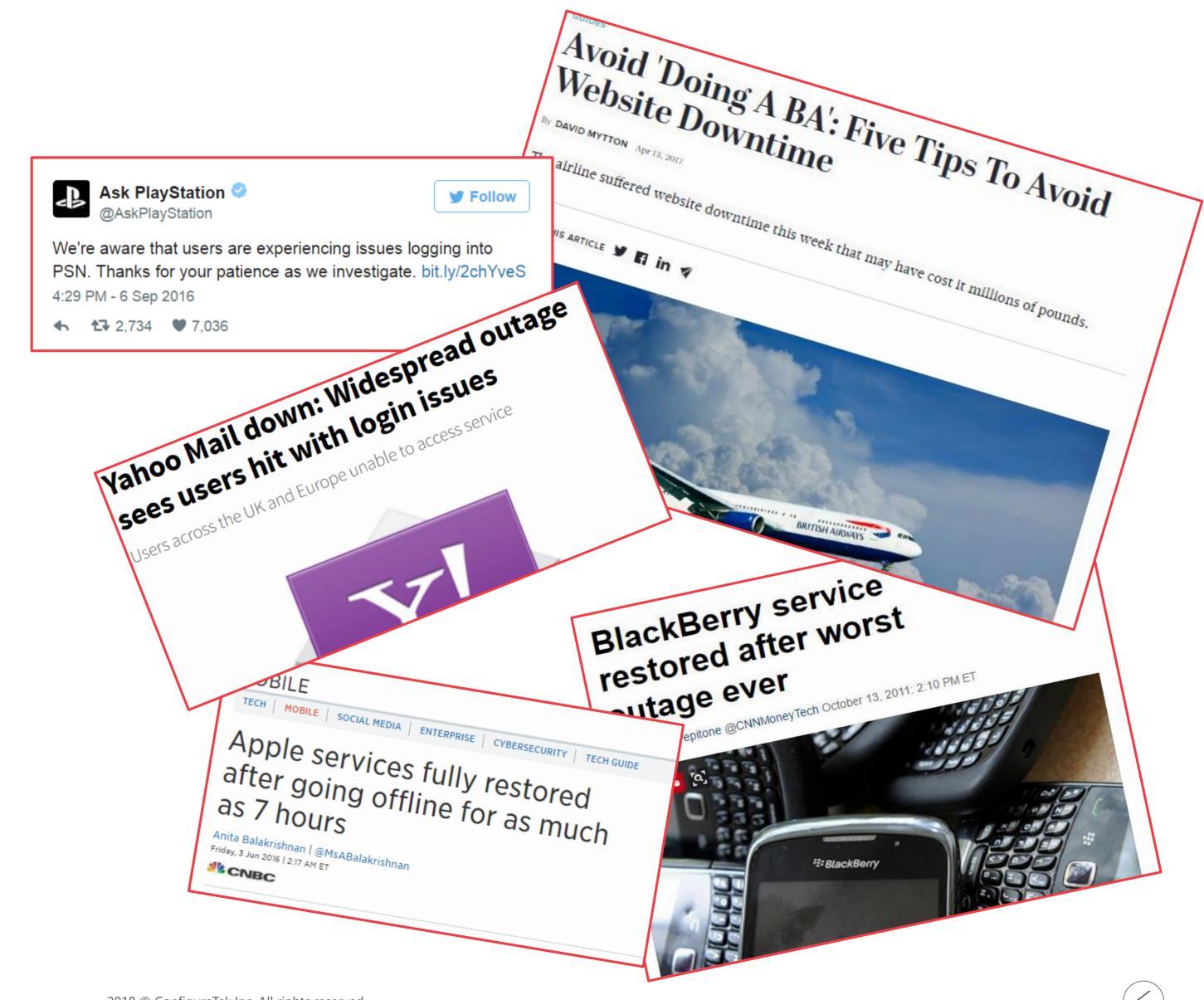
www.configuretek.com/demo-request



# Appendix

### For IT Operations, the stakes are high...

- Effective IT Operations
   Management is critical to business service delivery
- Inefficiencies can be costly, disruptive, and damaging
- Instability affects IT, business services, executives, customers, and shareholders alike







### Meaningful Results for IT Management in Support of the Business

#### **Event Management**

- Rationalize events based on business impact
- Provide single pane of glass
- Enhance root cause analysis
- Reduce triage & remediation time (MTTR)

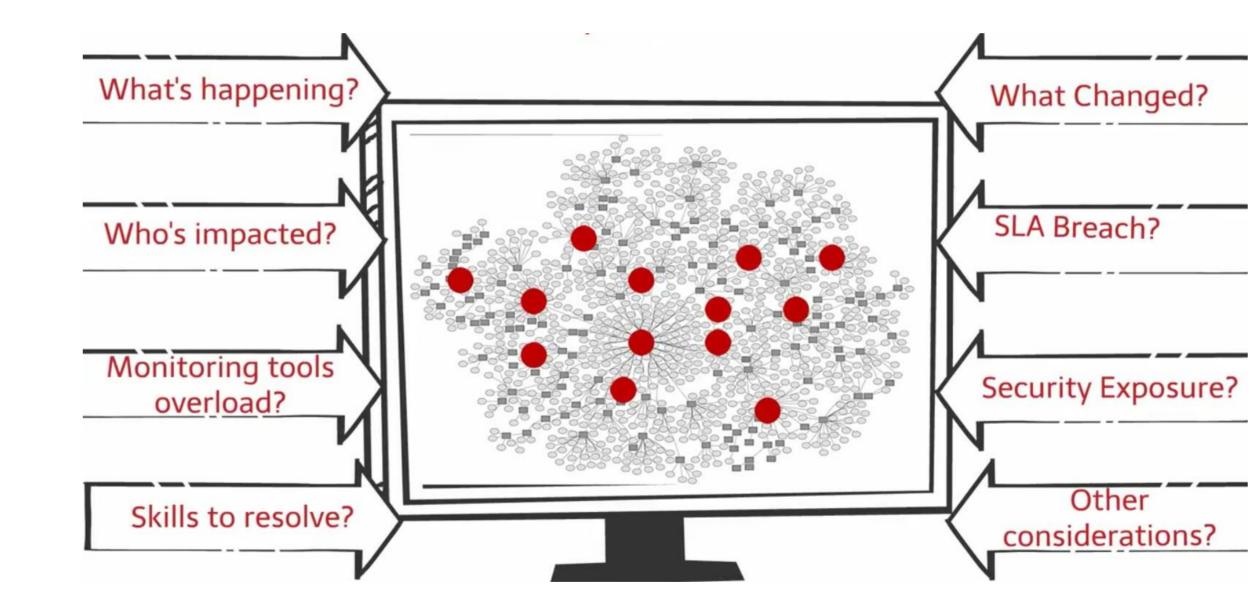
### **Data Center Management**

- Optimize compute, network, and storage devices
- Provide accurate inventory and asset information
- Support data center transformation

#### **Proactive Processes**

- Identify impact of unplanned changes
- Apply compliance thresholds to business services
- Utilize performance metrics to anticipate outages
- Automate compliance reporting & remediation

When a system failure occurs, alerting systems turn red and suddenly everyone starts asking lots of questions... and meets together on a bridge line.



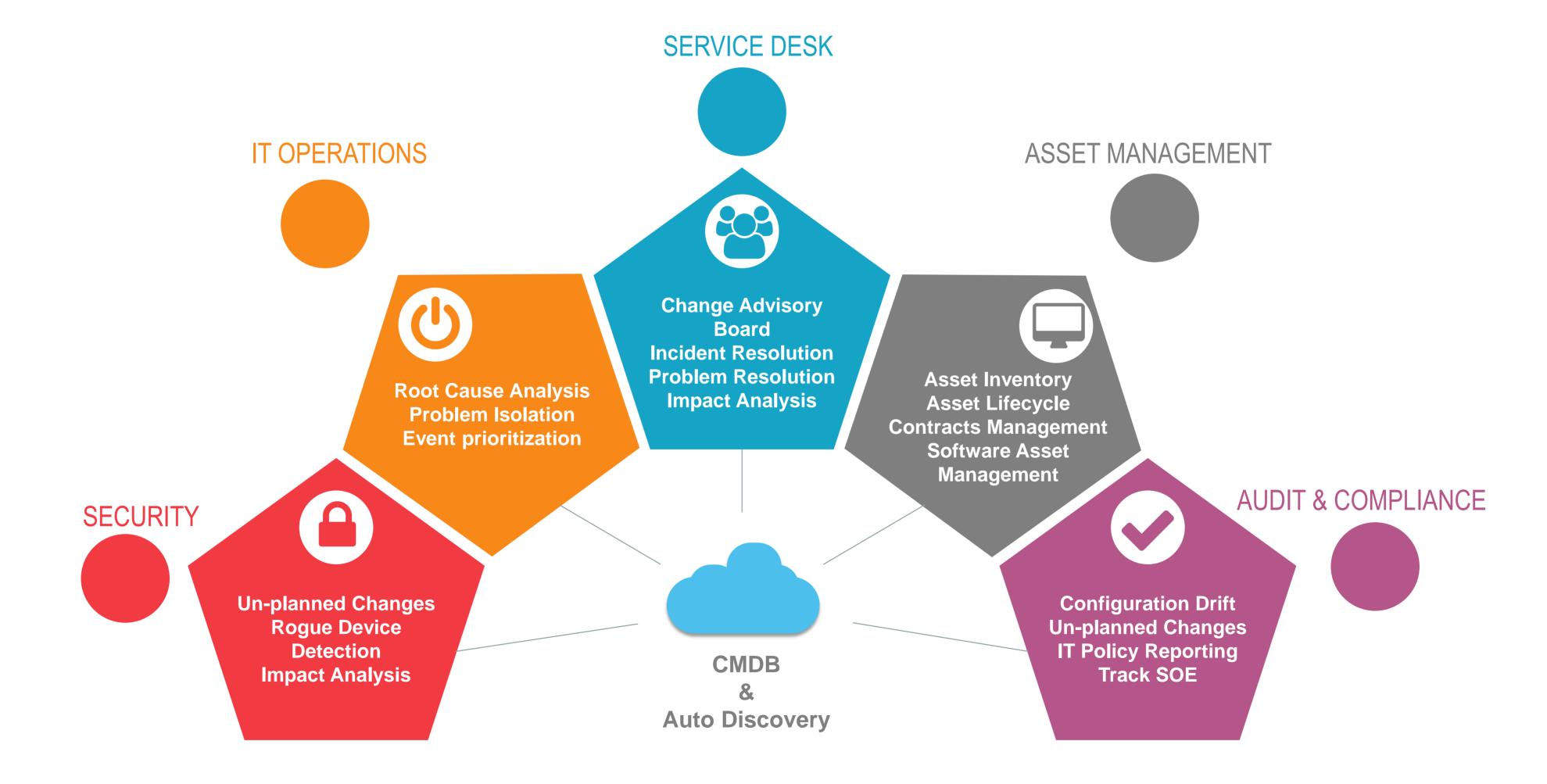






### IT Management Solutions to Drive Results – Key Use Cases

Linking IT Services to Support Business Needs



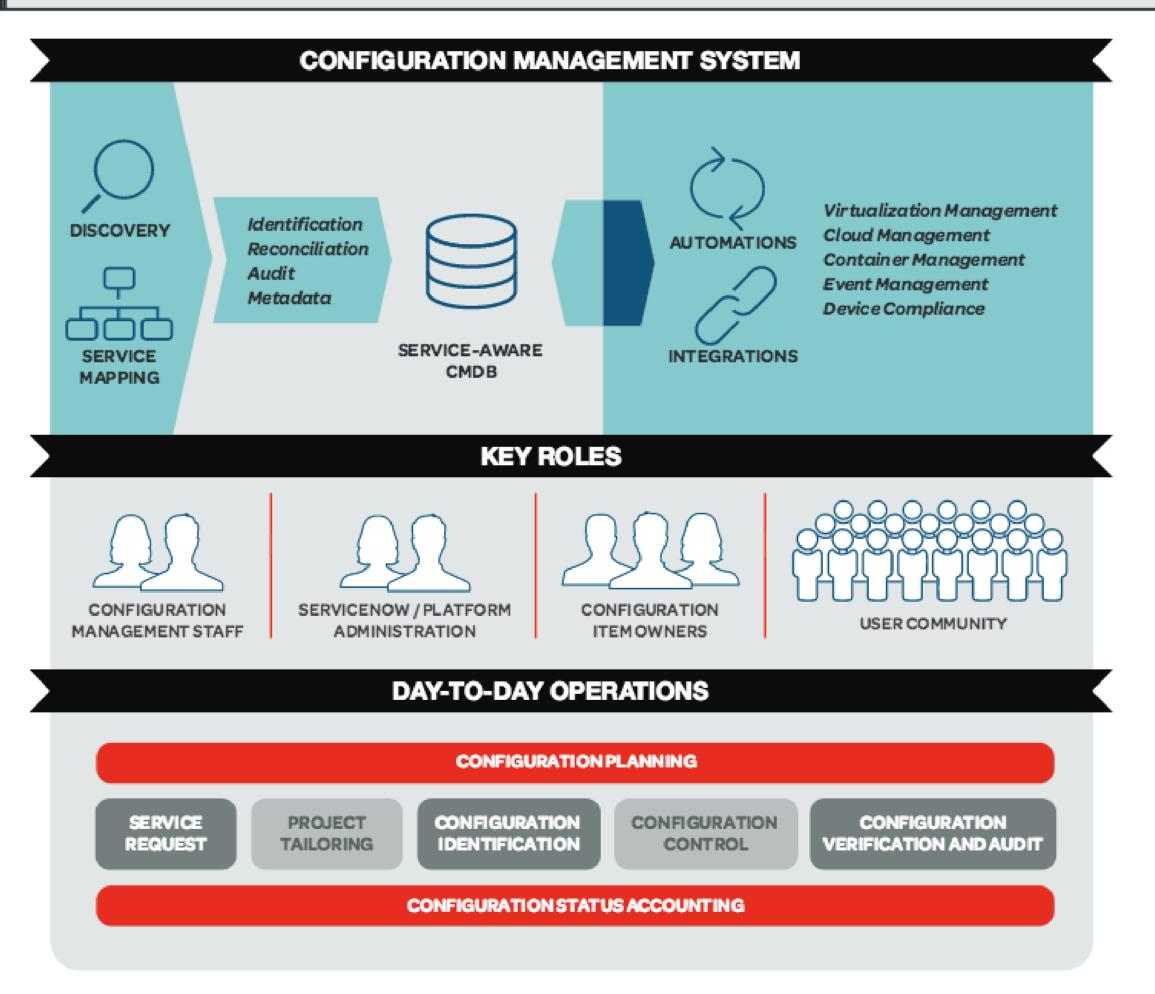


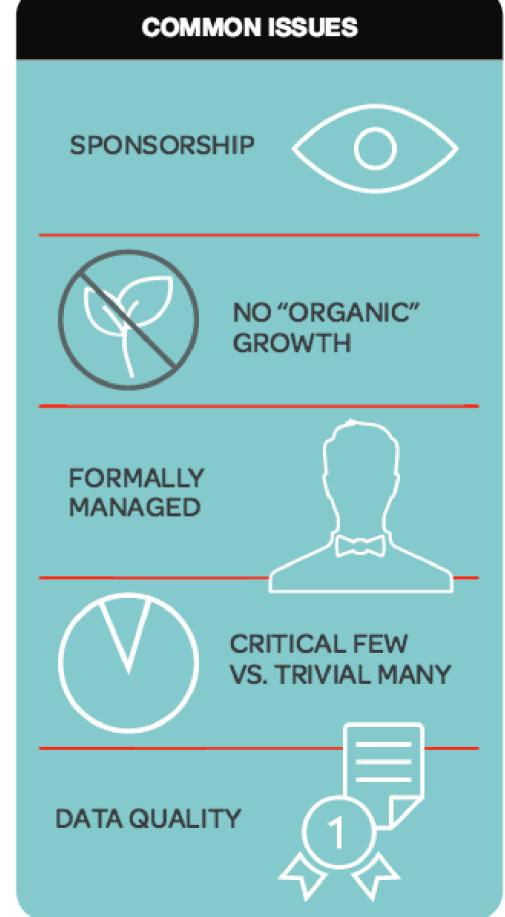
### Configuration Management Elements

servicenuw

Elements of an Initial Configuration Management Capability



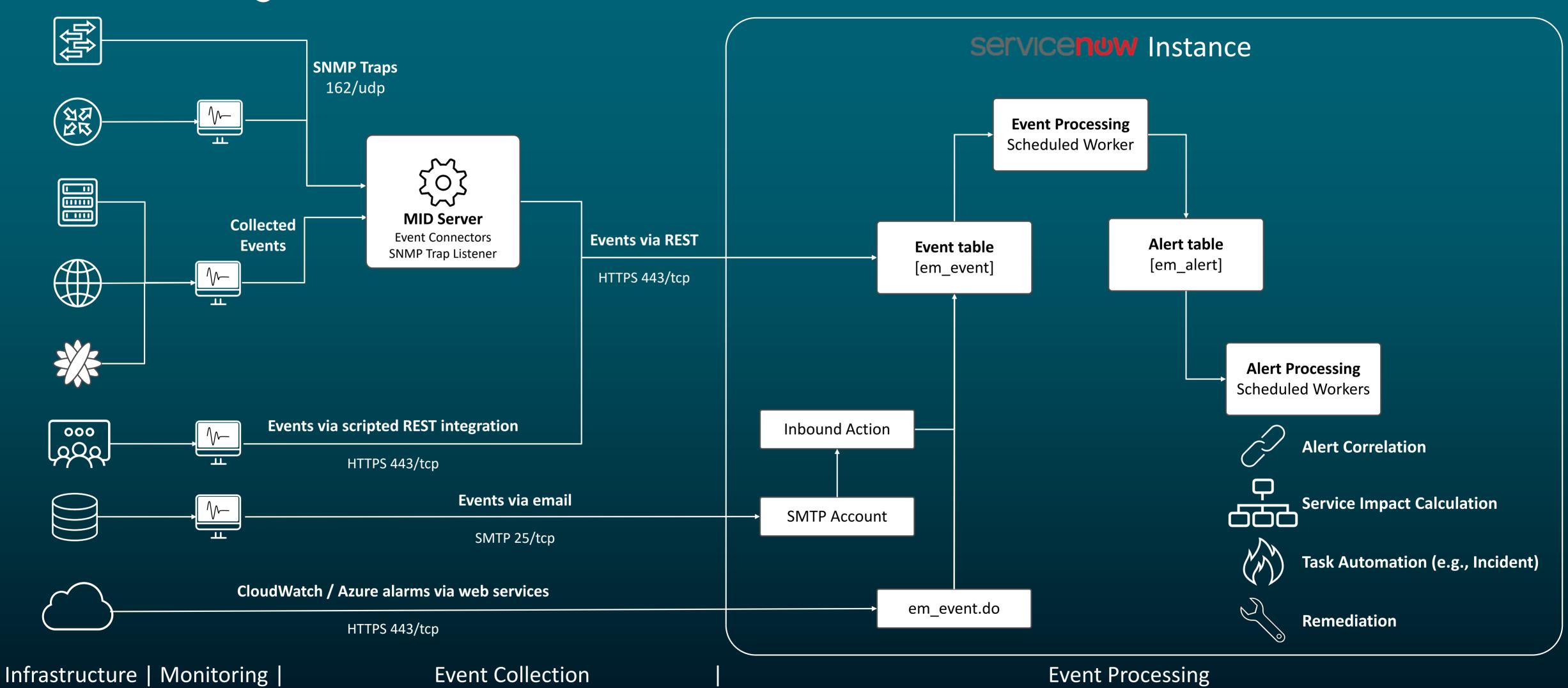








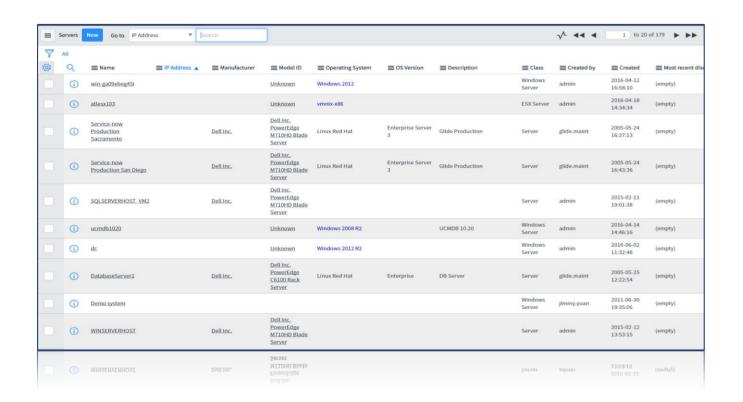
### Event Integration Overview



### The ITOM Solution Roadmap to Business Value

Capabilities for ensuring that enterprise infrastructure and applications are optimized and always available to the business.

### **>** FOUNDATION



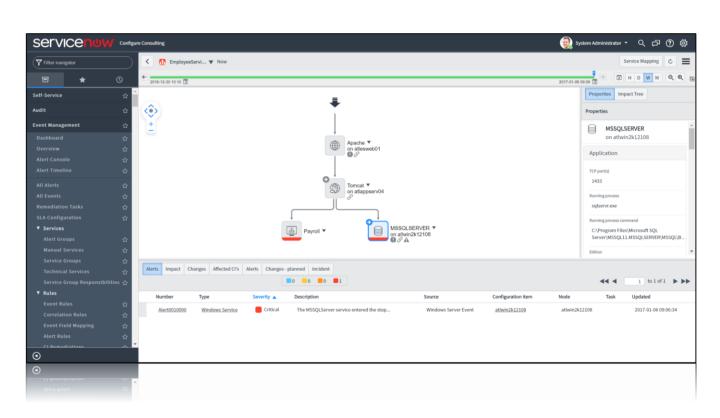
- ✓ Service Mapping targeted discovery
- ✓ Automated Horizontal Discovery
- ✓ Automatic inventory & Asset Management
- ✓ Infrastructure reporting
- ✓ Business & technology services reporting

### > REACTIVE



- ✓ Integrated event sources
- ✓ Consolidated dashboard
- ✓ Automatic alert & incident creation
- ✓ Rapid root cause analysis
- ✓ Event remediation

### > PROACTIVE



- ✓ Change Planning
- ✓ Predictive Impact Analysis
- ✓ Unplanned change tracking
- Change in context of Service Maps
- ✓ Application Portfolio Management
- ✓ Performance Analytics

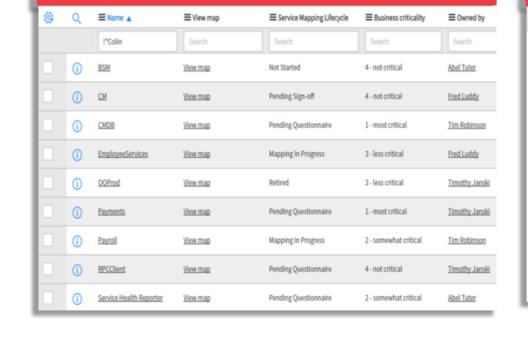




### Service Mapping Factory

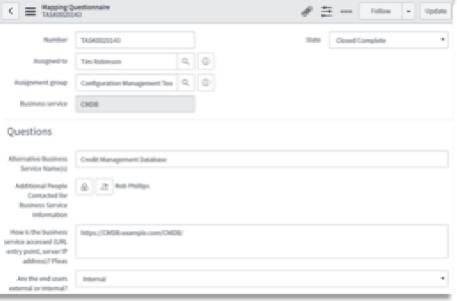
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Service Mapping Lifecycle
Tracking. A proven and
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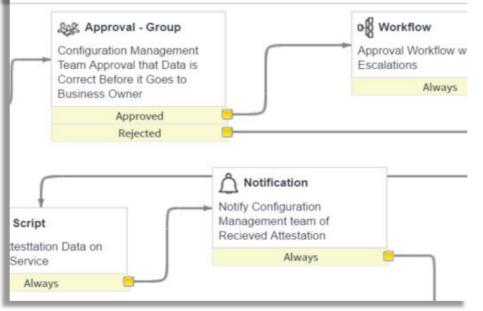
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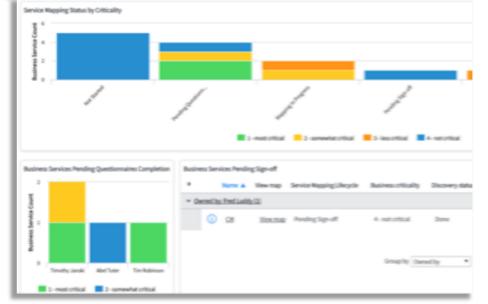
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